

April 12, 2019

Asst. Vice President, Listing Deptt.
National Stock Exchange of India Ltd.,
Exchange Plaza, Plot C/1, G Block
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.

A handwritten signature in blue ink, appearing to be 'Neerja Sharma', written over a blue circular stamp.

(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl.: As above

New Delhi, April 12, 2019

HERO MOTOCORP LAUNCHES CUSTOMER BENEFIT SCHEME TO ENCOURAGE CITIZENS TO VOTE DURING ONGOING POLLS

OFFERS CUSTOMERS 'FREE TWO-WHEELER WASH' & SERVICE PACKAGE' AT HERO DEALERSHIPS AFTER VOTING

Hero MotoCorp, the world's largest two-wheeler manufacturer, today launched a unique nationwide customer benefit initiative to encourage its over 80 million customers in the country to vote during the upcoming 2019 General Elections.

To support the world's largest democratic elections, the Company has rolled-out an exciting vehicle maintenance scheme for customers who exercise their Right to Vote.

After casting their vote, customers can come to Hero MotoCorp dealerships and workshops, with the voter's ink mark on their finger, to avail a free two-wheeler wash and get their vehicles serviced at Rs. 199/- only. The scheme will be available up to two-days after the polling day in every city during the months of April-May 2019.

Customers can also pre-book the vehicle-servicing package. To know more about the initiative, customers can visit the nearest Hero MotoCorp dealership in their city.

For more information:

www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

Press Contact:

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