

June 30, 2022

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Update from the Company

Dear Sirs,

Please find enclosed herewith an update being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited



(Dhiraj Kapoor)
Company Secretary & Compliance Officer

Encl: As above

ELECTRIC VEHICLES OF HERO MOTOCORP CAN BE LAUNCHED UNDER THE TRADEMARK 'HERO', RULES ARBITRATION TRIBUNAL

The Hero ® trademark can be used by Hero MotoCorp Ltd. for selling its Electric Vehicles, the Arbitration Tribunal ruled on Thursday.

Hero Electric had sought an injunction against Hero MotoCorp using the trademark 'Hero' for its electric vehicles.

Significantly, the Arbitration Tribunal emphasised on the investments to the tune of Rs. 400 crores made by Hero MotoCorp Ltd. on the business of Electric Vehicles and expenses of almost Rs. 7,000 Crores on brand building of Hero ® in the past 10 years.

The Arbitration Tribunal has found the case of Hero Electric unmerited in the interim. The Tribunal would now conclude the matter after final consideration of the case.

Hero MotoCorp Ltd.

Regd. Office: The Grand Plaza, Plot No. 2, Nelson Mandela Road,
Vasant Kunj - Phase - II, New Delhi - 110070, India
Tel. +91-11-46044220, Fax +91-11-46044399
HeroMotoCorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J

