

May 19, 2022

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited


(Dhiraj Kapoor)
Company Secretary & Compliance Officer

M.
Encl: As above

Hero MotoCorp Ltd.

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New Delhi, May 19, 2022

HERO MOTOCORP INTRODUCES THE ICONIC SPLENDOR IN ITS NEW AVATAR

LAUNCHES THE NEW SPLENDOR+ 'XTEC'

Reaffirming its commitment to an exciting and comprehensive product portfolio, **Hero MotoCorp** the world's largest manufacturer of motorcycle and scooters, today launched the new edition of iconic motorcycle Splendor – the **Splendor+ XTEC**.

Progressive and innovative, offering everyday practicality, the new Hero Splendor+ 'XTEC' is packed with features such as Full Digital Meter with Bluetooth connectivity, Call & SMS alert, RTMI (Real Time Mileage Indicator), low fuel indicator, LED High Intensity Position Lamp (HIPL) and exclusive graphics. Additionally, it also comes with an Integrated USB Charger, Side-Stand Engine Cut-off and Hero's revolutionary i3S Technology, (Idle Stop-Start System).

Hero Splendor+ XTEC will be available at Hero MotoCorp dealerships at a starting price of **INR 72,900***. The new **Splendor+ XTEC** comes with a 5-year warranty. *(Ex-Showroom, Delhi).

Malo Le Masson, Head of Strategy and Global Product Planning, Hero MotoCorp, said, *"Hero Splendor is the most popular and the best-selling motorcycle in India, a true companion to millions across India. It has been an icon for almost three decades and will still continue to inspire many with the launch of the Splendor+ XTEC model, adding technologically advanced features and a smart modern design. This is the latest model complementing the XTEC technology umbrella that has been an overwhelming success since its launch on the Hero Glamour 125, Pleasure+ 110 and Destini 125."*

Ranjivjit Singh, Chief Growth Officer, Hero MotoCorp, said, *"Hero Splendor has been a trend-setter for decades. The motorcycle has been impressing a diverse range of customers with its trust, style, performance and its enhanced range of comfort features. We are certain, Hero Splendor+ XTEC will yet again set a new benchmark – in terms of both technology and visual style, and deliver on the brand promise of comfort and safety."*

Highlights – Splendor+ XTEC

Seamless Connectivity

The Splendor+ XTEC with **segment-first** Full Digital meter with Bluetooth connectivity, provides the rider with maximum functionality and information. The full digital display

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offers practical and user-friendly functions, such as incoming and missed call alerts, new message alerts, two trip meter along with the RTMI (Real Time Mileage Indicator) and low fuel indicator. It also gets an integrated USB charging port.

Safety

Hero Splendor stands for absolute reliability. Ensuring utmost **safety** for both rider and pillion, Splendor+ **XTEC** features a side-stand visual indication and a 'Side-stand Engine cut-off'. The motorcycle also features a Bank-angle-sensor that cuts-off the engine during a fall.

Design

The LED High Intensity Position Lamp (HIPL) and new graphics lends Splendor+ **XTEC**, a great new look. The unconventional LED strip enhances an iconic front end.

Colour

The four new colour schemes in Sparkling Beta Blue, Canvas Black, Tornado Grey and Pearl White highlight the dynamic appearance of the new Splendor+ **XTEC**.

Engine

The new Splendor+ **XTEC** comes with a 97.2cc BS-VI compliant engine producing a remarkable power output of 7.9 BHP @ 7000 RPM and torque on demand of 8.05 NM @ 6000 for a high- performance ride. Delivering the brand promise of performance and comfort, the new Splendor+ XTEC comes with the i3S patented technology for a better fuel efficiency.

For more information:

www.heromotocorp.com / FB: HeroMotoCorpIndia / Twitter: @Hero MotoCorp / IG: Hero MotoCorp

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