

February 23, 2018

Asst. Vice President, Listing Deptt.
National Stock Exchange of India Ltd.,
Exchange Plaza, Plot C/1, G Block
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.

A handwritten signature in blue ink, appearing to be 'Neerja Sharma', written over a horizontal line.

(Neerja Sharma)
Company Secretary

Encl.: as above

Hero MotoCorp Ltd.

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HeroMotocorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J



HERO MOTOCORP FURTHER EXPANDS DEALERSHIP NETWORK IN GURUGRAM

INAUGURATES NEW AUTHORIZED DEALERSHIP IN THE CITY

Gurugram, February 23, 2018

To meet the ever-growing customer demand for its exciting range of motorcycles and scooters, **Hero MotoCorp**, the world's largest two-wheeler manufacturer, today inaugurated a new state-of-the-art authorized dealership – '**Hingiri Automobiles**' – in Gurugram, Haryana. With this, the Company now has three dealerships in the City that offer highly engaging experience to the customers.

Mr. Ashok Bhasin, Head – Sales & Customer Care, Hero MotoCorp, inaugurated the new showroom in the presence of other senior company officials.

Hero MotoCorp reaches out to its customers through a widely spread distribution network of over 6500 touchpoints across the country, comprising a mix of authorized dealerships and service and spare parts outlets. **In the state of Haryana, the Company has a strong network of more than 175 touch points.**

The new dealership in Gurugram offers all the services to its customers under one roof – from focused sales consulting, fully-equipped service facility to availability of spare parts.

Commenting on the occasion, **Mr. Ashok Bhasin** said, "*Haryana is an important market for us and the fact that two of our world-class manufacturing facilities are situated in the region clearly highlights our focus. We have witnessed an ever-increasing demand for our wide range of two-wheelers, which are also recognised for their fuel-efficiency, performance and durability. The new dealership is reflective of our concerted efforts to further expand our presence to move closer to the customers in the city of Gurugram.*"

Situated on Sohna Road, the Dealership is strategically located to cater to customers from Badshahpur, Wazirabad and Ghatta village, in addition to serving neighboring areas of Gurugram. Hero MotoCorp's other two dealerships in Gurugram are located at Mehrauli Road and Sohna-Gurugram Road.

For more information:

Please visit: www.heromotocorp.com / FB: /HeroMotoCorpIndia / Twitter: @HeroMotoCorp

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