

February 2, 2018

Asst. Vice President, Listing Deptt.
National Stock Exchange of India Ltd.,
Exchange Plaza, Plot C/1, G Block
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.



(Neeraj Sharma)
Company Secretary

Encl.: as above



New Delhi, February 2, 2018

HERO MOTOCORP RIDES INTO THE NEW YEAR WITH ROBUST 31% GROWTH IN JANUARY

SELLS 641,501 UNITS DURING THE MONTH TO SURPASS 6 MILLION UNIT SALES IN FINANCIAL YEAR 2018, WITH 2 MORE MONTHS TO GO

Fortifying its dominant market leadership at the onset of the New Year, **Hero MotoCorp Ltd.**, the world's largest two-wheeler manufacturer, today reported yet another month of six-lakh plus sales.

The company sold **641,501** units of two-wheelers in January 2018, as against 487,088 units in the corresponding month of the previous year (January 2017), thus registering a strong sales growth of over 31%.

Ashok Bhasin, Head of Sales, Marketing & Customer Care, Hero MotoCorp, said "Our robust double digit growth in overall two-wheeler sales has been driven by very strong growth in both Scooters and Motorcycles. Our cumulative volume for the Financial Year 2018 (Apr'17-Jan'18) has already crossed the **six million sales milestone**. We are confident of maintaining our strong growth trajectory and setting a new industry benchmark in sales for the full year."

In keeping with its enhanced focus on the premium motorcycle segment, Hero MotoCorp unveiled the all-new 'Xtreme 200R' in the month of January. Designed and developed by engineers at the company's in-house R&D facility - the Hero Centre of Innovation and Technology (CIT) - the Xtreme 200R will be available for sale across Hero MotoCorp dealerships in the country from April 2018.

For more information:

Please visit: www.heromotocorp.com | FB: [/HeroMotoCorpIndia](https://www.facebook.com/HeroMotoCorpIndia) | Twitter: [@HeroMotoCorp](https://twitter.com/HeroMotoCorp)

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