

December 2, 2019

Asst. Vice President, Listing Deptt.
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.

A handwritten signature in blue ink, appearing to read 'Neerja Sharma'.

(Neerja Sharma)
Company Secretary & Chief Compliance Officer

A small, stylized blue icon, possibly representing a document or a signature mark.

Encl.: As above

New Delhi, December 2, 2019

HERO MOTOCORP SELLS 516,775 UNITS OF TWO-WHEELERS IN NOVEMBER 2019

SPEEDS UP ITS MIGRATION TO BS-VI

Hero MotoCorp, the world’s largest two-wheeler manufacturer, sold 516,775 units of motorcycles and scooters in the month of November 2019.

Following record festive retail sales in October 2019 and lowest-ever inventory in two-years, the November 2019 despatch numbers reflect Hero MotoCorp’s intent to ensure a smooth transition to BS-VI norms.

In the month of November, Hero MotoCorp **commenced retail sales of India’s first BS-VI compliant motorcycle – the Splendor iSmart** with FI, in keeping with its concerted efforts of bringing innovative and technologically advanced products for customers. The Splendor iSmart was launched in the market within just a few months of receiving the BS-VI certificate from iCAT.

Hero MotoCorp has scaled up the production of its BS-VI vehicles, while discontinuing the production of several BS-IV models in an effort to migrate completely to the new emission era. **The Company has stopped production of more than 50 variants of its BS-IV range of products** while rapidly increasing the production of BS-VI vehicles.

In the beginning of the month, the Company **unveiled the Xtreme 1.R Concept and a Rally-Kit for the XPulse 200** at the EICMA in Milan. Soon after, the Company **launched the XPulse 200 in Colombia**, where the motorcycle has received very positive feedback from customers since launch.

During the month, **Hero MotoSports Team Rally**, the motorsport team of Hero MotoCorp announced its **Team for the Dakar Rally 2020**. Participating with four riders for the first time, the Team will be represented by – 2019 Pan Africa Rally winner - Joaquim Rodrigues, Indian Ace rider - CS Santosh, Dakar Rookie of the Year 2018 - Oriol Mena and new addition, former World Rally Champion - Paulo Goncalves.

Reiterating its commitment to road safety and good riding habits, Hero MotoCorp **inaugurated a state-of-the-art Children Traffic Training Park** at Rachakonda, Hyderabad, in association with the local Police. Including this new facility, Hero MotoCorp now has nine traffic training parks across India, spreading road safety awareness among all age groups, especially the riders of tomorrow.

November 2018	Monthly Sales	November 2019	Monthly Sales
Motorcycles	543,982	Motorcycles	479,200
Scooters	66,270	Scooters	37,575
Total	610,252	Total	516,775
Domestic	601,045	Domestic	505,994
Exports	9,207	Exports	10,781

For more information, please visit:

www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

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