

September 27, 2022

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**

**(Dhiraj Kapoor)**  
**Company Secretary & Compliance Officer**

Encl: As above

**New Delhi, September 27, 2022**

## **HERO MOTOCORP BRINGS CHEER TO THE FESTIVE SEASON INTRODUCES XTREME 160R STEALTH 2.0 EDITION**

Further strengthening the rapidly expanding portfolio in the premium segment, **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, today launched the new **Xtreme 160R Stealth 2.0** edition ahead of the festive season.

With a progressive design, and clear advances in the areas of connectivity and equipment, the new 2.0 edition of the **Hero Xtreme 160R Stealth** is set to script another chapter in the motorcycle's success story.

The Hero Xtreme 160R Stealth 2.0 is designed for today's smart generation, who seek both character and comfort in their everyday city ride. In tune with the needs of the tech-savvy customers, the motorcycle is embedded with "**Hero Connect**", a smart mobility device that lets riders stay connected, allowing them to trace live location.

Hero Xtreme 160R Stealth 2.0 will be available at Hero MotoCorp showrooms across the country at an attractive price of Rs. 1,29,738/-\*.

\*(ex-showroom Delhi)

Commenting on the launch, **Malo Le Masson, Head of Strategy and Global Product Planning, Hero MotoCorp**, said, *"The Hero Xtreme 160R Stealth edition received a tremendous response from customers, enthusiasts, and experts alike. It instantly became the motorcycle of choice for customers who have a unique style that stands out from the rest of the crowd. This new edition is both Stealth and Smart, with a black livery signed by red accents, for the passionate riders, and our Cloud connected system Connect 1.0, for the tech-savvy consumers. Stealth and smart, this is the Hero Xtreme Stealth 2.0."*

**Ranjivjit Singh, Chief Growth Officer (CGO), Hero MotoCorp** said, *"The Xtreme 160R has been a trailblazer and continues to be in great demand. We are delighted to launch the enriched profile of Xtreme 160R Stealth in 2.0 edition. The new Xtreme is a perfect combination of style, safety, connectivity, and comfort. We are confident that the motorcycle will uphold its legacy of delivering class-leading technology to enhance performance motorcycling and further strengthen our journey toward premiumization. The new addition to our premium offering will surely make the festive season more joyous."*

## **Product Highlights**

### **Performance**

Setting the bar for a modern streetfighter and real-world performance, the new Hero Xtreme 160R Stealth 2.0 edition is powered by a 163cc air-cooled BS-VI compliant engine featuring XSens technology and advanced Programmed-Fuel-Injection. The Engine delivers an impressive power output of 15.2 PS @ 6500 RPM. Joining the fast lane with a class-leading acceleration, 0-60 km/h in just 4.7 seconds.

### **Enhanced Style**

The new Xtreme 160R Stealth 2.0 has a more distinctive presence. The mysterious matte black shade, with striking red accents on the telescopic fork, frame, and pillion grip further augment its unique appearance. The new belly shroud flowing seamlessly with the overall design enhances Xtreme's road presence, and the knuckle guards adds to the protection.

### **Connectivity**

The embedded Hero Connect app further enhances the riding experience and safety in the new Hero Xtreme 160R Stealth 2.0. It gives a wide range of alerts to keep the rider updated about their vehicle:

- Geo Fence alert – Sends an App Notification whenever your vehicle leaves or arrives at predefined places of interest
- Speed Alert – Sends an App Notification every time the vehicle crosses the speed limit previously set by the rider
- Topple Alert – Sends an App Notification and SMS to the registered Mobile number and emergency contact number in case the vehicle topples
- Tow Away Alert - Sends an App Notification and SMS to the registered mobile number if any unauthorized vehicle activity is detected
- Unplug alerts – Sends an App Notification and an SMS to your registered Mobile number if the device has been unplugged and if there is a need for the rider to intervene

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***For more information on Hero MotoCorp:***



***Press Contact:***

[corporate.communication@heromotocorp.com](mailto:corporate.communication@heromotocorp.com)