

December 1, 2022

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

(Dhiraj Kapoor)
Company Secretary & Compliance Officer

Encl: As above

Hero MotoCorp Ltd.

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HeroMotoCorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J



New Delhi, December 1, 2022

HERO MOTOCORP SELLS 3.9 LAKH MOTORCYCLES & SCOOTERS IN NOVEMBER 2022

Hero MotoCorp, the world’s largest manufacturer of motorcycles and scooters, sold 390,932 units of two-wheelers in November 2022, a growth of 12% over the corresponding month of the previous year (November 2021), when the company had sold 349,393 units.

Hero MotoCorp expects the momentum to build-up in the coming quarters on account of favorable economic indicators, including encouraging farm activity and positive consumer sentiments along with upcoming marriage season.

During the month, VIDA, the emerging mobility brand of Hero MotoCorp, launched its first Experience Center in Bengaluru, thereby, offering an immersive and a completely differentiated experience to customers. VIDA will open Experience Centers next in Jaipur and Delhi. The deliveries of much awaited VIDA V1 are expected to commence from the second week of December 2022.

Under its flagship platform for Corporate Social Responsibility (CSR) – Hero WeCare, the company also handed over 50 motorcycles and 10 scooters to the Gurugram Police. The vehicles will be used by the department to enhance the mobility of police personnel responsible for ensuring the safety of women and controlling other crimes across the region.

Hero MotoCorp also announced the off-Road Riding Champion after concluding the first edition of the Hero Dirt Biking Challenge (HDBC). Asad Khan emerged as the champion after the final race in a contest that witnessed great participation from riders and enthusiasts across the country. During the past few months, over 100,000 participants registered for the HDBC and after a rigorous nationwide contest that ran across four stages, 41 cities and over 120 days, the Top-20 were short listed. The HDBC will soon be telecast over MTV and streamed over Voot.

	NOV' 22	NOV'21	YTD FY'23	YTD FY'22
Motorcycles	352,834	329,185	3,411,019	3,128,883
Scooters	38,098	20,208	252,856	231,610
Total	390,932	349,393	3,663,875	3,360,493
Domestic	379,839	328,862	3,539,944	3,163,155
Exports	11,093	20,531	123,931	197,338

Press Release

For more information on Hero MotoCorp:



Press Contact:

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