

# THE ALL-NEW

*Pleasure*

Why should **boys**  
have all the **fun**



STUNNING NEW BODY GRAPHICS.  
VIBRANT NEW COLOURS.

**Abans**



STUNNING NEW BODY GRAPHICS.  
VIBRANT NEW COLOURS. COOL NEW FEATURES.  
EVERYTHING'S NEW ABOUT THE HERO PLEASURE.  
SO, START YOUR JOURNEY OF FUN AND FREEDOM  
AND FLAUNT YOUR NEW ATTITUDE ALONG THE WAY.



RIDE  
WITH EASE



MOBILE  
CHARGING SOCKET

FLAUNT  
YOUR STYLE



STUNNING  
METER CONSOLE

PLAY  
IT SAFE



INTEGRATED BRAKING  
& TUBELESS TYRES



EXCITING  
BODY GRAPHICS



## AN ALL-NEW RANGE OF EXCITING COLOURS

MATTE GREY  
& RED



MATTE GREY  
& YELLOW



MATTE GREY  
& WHITE



PEARL WHITE



FIERY RED



BOLD BLACK



MATTE GREY



## SPECIFICATIONS

Engine	Air-cooled, 4-stroke Single Cylinder OHC
Bore x Stroke	50.0 mm x 52.0 mm
Displacement	102cc
Compression Ratio	9.9 :1
Maximum Power	5.15 kW (6.9 BHP) @ 7000 Revolutions Per Minute (RPM)
Maximum Torque	8.1 Nm @ 5000 Revolutions Per Minute (RPM)
Maximum Speed	77 km/h
Clutch	Dry, Automatic Centrifugal Clutch
Ignition	C D I
Starting	Self-start
Front Suspension	Bottom Link with Spring-loaded Hydraulic Damper
Rear Suspension	Unit Swing with Spring-loaded Hydraulic Damper
Length x Width x Height	1750 mm x 705 mm x 1115 mm

Wheel Base	1240 mm
Ground Clearance	125 mm
Kerb Weight	101 kg
Tyres	Front 90/100 x 10 - 53 J Rear 90/100 x 10 - 53 J
Front Brake	Internal Expanding Shoe Type (130 mm)
Rear Brake	Internal Expanding Shoe Type (130 mm) Integrated Braking System (IBS)
Fuel Tank Capacity	5 Litre (Min)
Head Lamp	12 V - 35 W / 35 W – Halogen Bulb (Multi-Reflector Type)
Position Lamp	12 V - 5 W X 2 Nos.
Battery	12 V - 4 Ah MF Type (Maintenance Free)

**This product is BS-IV compliant.**



Regd Office: Hero MotoCorp Ltd.,  
34, Community Centre, Basant Lok, Vasant Vihar,  
New Delhi - 110057, India.  
CIN: L35911DL1984PLC017354

Authorised Outlet

It is our endeavour to constantly improve our products. This could lead to changes in product specifications without notice. Accessories and features shown may not be a part of the standard fitment. Always wear a helmet while riding a two wheeler. Warranty valid for a period of 5 years or 50,000 kms from the date of purchase, whichever is earlier. Visit [www.heromotocorp.com](http://www.heromotocorp.com)