

SAKSHAM

Course Brochure

Project Description

Hero MotoCorp's Saksham, in collaboration with the Automotive Skills Development Council (ASDC), is a pan-India skilling program that fosters gender inclusivity in the automotive industry and enhances the availability of a network of women technicians. The project aims to empower 1,00,000 women to become two-wheeler technicians in the next 5 years.

Under Saksham, women candidates are trained on Hero MotoCorp's curriculum for two-wheeler technicians, covering Electric Vehicles (EVs), Internal Combustion Engines (ICEs), and sales. A combination of classroom instruction and technical hands-on training is provided for an average duration of three months.

To enroll in this program, please go through the detailed course description. If you are interested, kindly register on the given link, and the concerned representative will contact you. **This program has no registration fee.**

Registration Link:

<https://www.heromotocorp.com/en-in/company/csr/csr-initiative/project-saksham.html>

In case of any queries, please contact the following email ID: **wecare@heromotocorp.com**

Course Description

A. Automotive Sales Consultant

Details	<ul style="list-style-type: none"> ● Implement safety practices. ● Apply practices for optimal use of resources to ensure less wastage and maximum conservation. ● Communicate effectively with all genders and differently-abled people and develop interpersonal skills. ● Deliver a sales pitch and close sales leads for individual/retail vehicles. ● Assist in the creation of sales packages and proposals for bulk/institutional sales. ● Perform activities to promote sales of electric vehicles.
Minimum Educational Qualification & Experience	<p>Graduate (Any discipline) with 1 Year of relevant experience OR 3 years Diploma (Any discipline) after Class 12th from recognized body with 1 year relevant experience</p> <p>OR Certificate-NSQF (Automotive Tele caller/Automotive Sales Executive Level 3) with 2 Years of relevant experience</p>

Pre-Requisite License or Training	Permanent Driving License
Minimum Job Entry Age	21 years old
Duration	510 Hours

B. Automotive Service Advisor

Details	<ul style="list-style-type: none"> • Plan and manage work and resources efficiently ensuring least wastage and optimal usage. • Supervise team to ensure implementation of safety practices. • Communicate effectively and develop interpersonal skills with others. • Display sensitivity towards all genders and differently-abled people. • Demonstrate preparing time and cost estimates for service jobs.
Minimum Educational Qualification & Experience	<p>10th Class + I.T.I (Mechanic Auto Electrical and Electronics/ Mechanic Diesel/ Mechanic Motor Vehicle (MMV)) with 4 Years of relevant experience</p> <p>OR 3 years Diploma (Automobile/Mechanical/ Electrical/ Electronics) from recognized regulatory body with 3 Year of relevant experience after Class 12th</p> <p>OR Certificate-NSQF (Four Wheeler Lead Technician Level 5) with 3 Years of relevant experience</p>
Pre-Requisite License or Training	Driving License
Minimum Job Entry Age	19 Years
Duration	600 Hours

C. Automotive Showroom Host

Details	<ul style="list-style-type: none"> • Work effectively and efficiently as per schedules and timelines. Implement safety practices. • Optimize the use of resources. • Communicate effectively using interpersonal skills. • Attend to customers effectively and address their queries/concerns. Perform sales related activities.
Minimum Educational Qualification & Experience	5th Class pass with 4 years of relevant experience OR 8th Class Pass with 1 year of relevant experience OR 9th Class pass
Pre-Requisite License or Training	N/A
Minimum Job Entry Age	18 Years
Duration	330 Hours

D. Two Wheeler Service Technician

Details	<ul style="list-style-type: none"> • Perform routine service/maintenance/minor repairs on the vehicle. Work effectively and efficiently according to schedules and timelines while complying with health and hygiene norms. • Implement safety practices. • Optimize the use of resources to ensure less wastage and maximum conservation. • Interact effectively with others using interpersonal skills.
Minimum Educational Qualification & Experience	10th Class + 1 year ITI OR 10th Class pass with 2 years relevant experience OR 11th Class Pass OR Certificate-NSQF (Two Wheeler Service Assistant Level 3) with 2 Years of experience
Pre-Requisite License or Training	Driving License and Basic Computer Skills
Minimum Job Entry Age	18 Years
Duration	480 Hours

E. Two Wheeler Service Assistant

Details	<ul style="list-style-type: none"> • Work effectively and efficiently as per schedules and timelines while complying with the health and hygiene • Implement safety practices. • Optimize the use of resources to ensure less wastage and maximum conservation. • Communicate, and develop interpersonal skills • Develop sensitization towards gender and person with a disability (PwD) Perform servicing maintenance and repair of a two-wheeler under supervision
Minimum Educational Qualification & Experience	<p>5th Class pass with 4 years of relevant experience</p> <p>OR 8th Class with 1 year of relevant experience</p> <p>OR 9th Class pass OR Certificate-NSQF (Automotive Washer L2) with 2 years of relevant experience</p>
Pre-Requisite License or Training	N/A
Minimum Job Entry Age	18 Years
Duration	390 Hours

F. Electric Vehicle Service Assistant

Details	<ul style="list-style-type: none"> • Show how to support preparatory activities related to the service and repair of an EV. • Assist the service technician in diagnosing and repairing faults in an electric vehicle. • Work effectively and efficiently as per schedules and timelines. Implement safety practices. • Optimize the use of resources to ensure less wastage and maximum conservation • Assist and perform routine service/maintenance/minor repairs of the four wheeler EV. • Assist and perform routine service/maintenance/minor repairs of the 2/3 wheeler EV
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Minimum Educational Qualification & Experience	8th Class Pass and pursuing continuous regular schooling OR 8th Class with 1 year of relevant experience OR 8th Class Pass + 2 years ITI OR 10th Class OR Certificate-NSQF (Automotive Washer L2) with 2 years of relevant experience, 18 years
Pre-Requisite License or Training	Driving License and Basic Computer Skills
Minimum Job Entry Age	18 years
Duration	390 Hours

G. Electric Vehicle Service Technician

Details	<ul style="list-style-type: none"> • Perform preparatory activities related to the service and repair of an EV. • Assist the lead technician in diagnosing and repairing faults in an electric vehicle. • Work effectively and efficiently as per schedules and timelines. Implement safety practices. • Optimize the use of resources to ensure less wastage and maximum conservation. • Perform routine service/maintenance/minor repairs of the 2/3 wheeler electric vehicle
Minimum Educational Qualification & Experience	10th Class + 1 year ITI OR 10th Class pass with 2 years relevant experience OR 11th Class Pass OR Certificate NSQF Level 3 (Two Wheeler Service Assistant/ Four Wheeler Service Assistant) with 2 Years of experience of relevant experience
Pre-Requisite License or Training	Driving License and Basic Computer Skills
Minimum Job Entry Age	18 years
Duration	480 Hours

H. Automotive Tele caller

Details	<ul style="list-style-type: none"> • Work effectively and efficiently as per schedules and timelines. • Implement safety practices. • Optimize the use of resources. • Communicate effectively using interpersonal skills. • Schedule service appointments with customers. • Perform activities to generate sales leads and provide support to the dealer's sales function through other allied activities. • Carry out post-service activities to support service function.
Minimum Educational Qualification & Experience	<p>10th Class + 1 year ITI</p> <p>OR 10th Class pass with 2 years relevant experience</p> <p>OR 11th Class OR Certificate-NSQF Level 3 (Automotive Showroom Host/Automotive Sales Assistant) with 2 Years of relevant experience</p>
Pre-Requisite License or Training	N/A
Minimum Job Entry Age	15 years
Duration	390 Hours