

July 1, 2023

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

Dhiraj Kapoor
Company Secretary & Compliance Officer

Encl: As above

Hero MotoCorp Ltd.

Regd. Office: The Grand Plaza, Plot No. 2, Nelson Mandela Road,
Vasant Kunj - Phase - II, New Delhi - 110070, India
Tel. +91-11-46044220, Fax +91-11-46044399
Email: corporate.communication@heromotocorp.com
www.heromotocorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J



New Delhi, July 1, 2023

HERO MOTOCORP SELLS 4.37 LAKH UNITS OF MOTORCYCLES & SCOOTERS IN JUNE 2023

Hero MotoCorp, the world’s largest manufacturer of motorcycles and scooters, sold **436,993** units in June 2023.

The onset of monsoon in most parts of the country and overall economic indicators bode well for a growth in demand, and industry volumes are expected to pick up leading into the upcoming festive season.

Setting a momentous milestone in its premium journey, Hero MotoCorp and Harley-Davidson will unveil their first co-developed premium motorcycle Harley-Davidson X440 at the Hero Centre of Innovation and Technology (CIT) on Monday, July 3rd in Jaipur.

With a slew of new launches lined up during this year, Hero MotoCorp has already accelerated its rapidly expanding presence in the premium space with the unveiling of the Xtreme 160R 4V in the month of June. It offers a combination of unparalleled performance, masculine stance, smart & connected features and sharper control. The new Xtreme 160R 4V will be available in three variants of Standard, Connected 2.0, and Pro variant with Upside Down forks.

In June 2023, the company also launched a refreshing new range of its highly popular 100cc motorcycles – the HF Deluxe and Passion+. The four new stripes enhance the overall dynamic appearance of the HF Deluxe. The Canvas Black Edition in HF Deluxe strives to take customer aspirations to newer heights, backed by enhanced safety and convenience. Building on the strong legacy of iconic brand Passion, the new Passion+ gets a fresh touch to its youthful design while enhancing the utility and comfort factor for riders.

As part of its unique ‘Hero Salutes Heroes of the Nation’ initiative under the flagship Corporate Social Responsibility (CSR) platform of ‘Hero We Care’, the Company is partnering with the Navy Welfare and Wellness Association (NWWA) to support their community development initiatives. As per this partnership, the company will support CHETNA - an Early Intervention Center in Delhi that provides occupational therapy, speech therapy, play and counselling to children born with neurodevelopmental disabilities.

Particulars	JUNE' 23	JUNE' 22	YTD FY'23	YTD FY'22
Motorcycles	404,474	461,421	1,262,640	1,306,294
Scooters	32,519	23,446	89,934	83,899
Total	436,993	484,867	1,352,574	1,390,193
Domestic	422,757	463,210	1,317,250	1,328,166
Exports	14,236	21,657	35,324	62,027

Press Release

For more information on Hero MotoCorp:



Press Contact:

corporate.communication@heromotocorp.com