



May 2, 2019

Asst. Vice President, Listing Deptt.  
**National Stock Exchange of India Ltd.,**  
Exchange Plaza, Plot C/1, G Block  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Ltd.**

A handwritten signature in blue ink, appearing to be 'Neerja Sharma', written over a blue circular stamp.

**(Neerja Sharma)**  
**Company Secretary & Chief Compliance Officer**

Encl.: As above

**Hero MotoCorp Ltd.**

**Regd. Office:** 34, Community Centre, Basant Lok, Vasant Vihar, New Delhi-110057, India  
Tel. +91-11-26142451, 46044100, Fax +91-11-26143321, 26143198  
HeroMotoCorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J

**New Delhi, May 2, 2019**

## **HERO MOTOCORP REPORTS SALES OF 574,366 UNITS OF TWO WHEELERS IN APRIL 2019**

Hero MotoCorp, the world's largest two-wheeler manufacturer, today reported sales of 574,366 units of motorcycles and scooters in the month of April 2019.

Despite the challenging market conditions, Hero MotoCorp registered over 7.8 million unit sales in the recently concluded financial year 2019 (April 1'18-March 31'19).

On Wednesday, May 1, 2019, catapulting into a new era of premium biking the company launched three next-gen motorcycles for its domestic and global markets. The new range of highly anticipated Premium motorcycles includes – the XPulse 200, the XPulse 200T and the Xtreme 200S.

The diverse new X range of motorcycles from Hero MotoCorp showcases the company's strong focus on providing the customers with premium and modern design with superior technology and differentiated appeal.

The highly anticipated XPulse 200, India's first 200cc adventure motorcycle, is attractively priced at Rs. 97,000/- (ex-Showroom, Delhi) and the Fuel Injection (FI) variant of the XPulse 200 is priced at Rs 105,000/- (ex-showroom Delhi). The XPulse 200T, India's only 200cc modern Tourer with a retro flavor is available at Rs. 94,000/- (ex-Showroom, Delhi). The Xtreme 200S is attractively priced at Rs 98,500/- (ex-Showroom, Delhi).

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**For more information:**

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