

August 1, 2019

Asst. Vice President, Listing Deptt.

National Stock Exchange of India Ltd.,
Exchange Plaza, Plot C/1, G Block
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary, **BSE Limited**25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.

(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl.: As above



New Delhi, August 1, 2019

HERO MOTOCORP SELLS 535,810 UNITS OF TWO-WHEELERS IN JULY 2019

Hero MotoCorp, the world's largest two-wheeler manufacturer, sold 535,810 units of motorcycles and scooters in the month of July 2019.

The sluggish market environment prevalent in the first quarter has continued in the beginning of the second quarter as well and its impact is visible in the dispatch volumes.

The outlook for the rest of the year will be dependent on multiple factors, including the progress of monsoon and festive season offtake, as well as improvement in the liquidity situation.

Even amidst the challenging market environment, Hero MotoCorp continued its efforts towards the betterment of the society by organizing a massive tree plantation drive across seven cities in the country, under which over 2.5 lakh trees were planted on July 21.

As part of the initiative 35,000 thousand families in Dehradun district planted 2.1 lakh trees in the region. This effort has been registered as a new record of 'Maximum families participating in a tree plantation drive' by the 'Asia Book of Records' and 'India Book of Records'.

For more information:

www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

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