

March 2, 2020

Asst. Vice President, Listing Deptt.,

National Stock Exchange of India Ltd.

Exchange Plaza, Plot C-1, Block G,

Bandra Kurla Complex,

Bandra (E),

MUMBAI - 400 051

Scrip Code: HEROMOTOCO

The Secretary, **BSE Limited**25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.

(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl.: As above



New Delhi, March 2, 2020

HERO MOTOCORP SELLS 498,242 UNITS OF TWO-WHEELERS IN FEBRUARY 2020

STRENGTHENS BS-VI PORTOFILIO WITH FIVE NEW PRODUCTS

SHOWCASES THE NEW XTREME 160R

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, sold 498,242 units of two-wheelers in February 2020.

Signalling the beginning of a new era of clean emissions and healthy environment, Hero MotoCorp moved ahead to manufacturing only BS-VI vehicles and stopped the production of all BS-IV two-wheelers in the month of February.

As communicated earlier, the ongoing COVID-19 issue had adversely impacted production at the manufacturing facilities of Hero MotoCorp in India in the month of February. Since then, substantial progress has been made in developing alternate sources for procuring components. Meanwhile, the component makers in China, having restarted production, are also expected to resume normal supplies soon.

During the month, Hero MotoCorp also showcased its commitment to sustainable and future-oriented mobility solutions at the first-of-its-kind global stakeholder meet – '**Hero World 2020**' at the Company's global R&D hub – the Centre of Innovation and Technology (CIT) in Jaipur.

In February, Hero MotoCorp commenced the dispatches of **five new BS-VI products** including some of its key products like the Splendor+, Super Splendor, Glamour and Passion Pro motorcycles and Maestro Edge 125 and Destini 125 scooters. It also showcased the new **Xtreme 160R**, which reiterates Hero MotoCorp's unwavering focus on the premium segment. Further building the cult of XPulse 200, the Company also introduced the **XPulse 200 Rally Kit**.

Taking its multi-city experiential activity – 'XTracks – Live the Thrill' to newer regions, Hero MotoCorp organised the event in Guwahati and Chandigarh during the month. The Chandigarh edition of XTracks was special as it was held in tandem with the Hero SJOBA Rally 2020, the oldest Rally in the region. It was also the first time that the participants got the opportunity to experience the recently launched XPulse 200 Rally Kit.

In February, Hero MotoCorp inaugurated a Centre of Excellence for Women at the Industrial Training Institute (ITI) at Ambala in Haryana. Launched in association with the Skill Development and Industrial Training Department, Government of Haryana and United Nations Development Program (UNDP) under the aegis of the Company's social responsibility umbrella - *Ek Pahal*, the Centre will aim to build key skill-set amongst women, thereby enhancing employment opportunities for them in the automotive industry.



	February 2019	February 2020	YTD FY'19	YTD FY'20
Motorcycles	558,884	479,310	6,544,838	5,684,466
Scooters	58,331	18,932	694,622	390,606
Total	617,215	498,242	7,239,460	6,075,072
Domestic	600,616	480,196	7,059,381	5,914,773
Exports	16,599	18,046	180,079	160,299

For more information, please visit:

<u>www.heromotocorp.com</u> | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

Press Contact:

corporate.communication@heromotocorp.com

Weber Shandwick – India Mansi Molasi +91 9650215869 <u>mmolasi@webershandwick.com</u>