

October 7, 2020

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited



(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl: As above

Press Release

New Delhi, October 7, 2020

HERO MOTOCORP REINVIGORATES THE SCOOTER PORTFOLIO AHEAD OF THE FESTIVE SEASON

LAUNCHES NEW MAESTRO EDGE 125 'STEALTH' EDITION

In keeping with its focus on bringing exciting products for the youth and create excitement in the upcoming festive season, **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, today introduced the new **Maestro Edge 125 Stealth** scooter.

The latest addition to the company's premium scooter portfolio, the Maestro Edge 125 Stealth will be available at an attractive price of Rs 72,950/* at Hero MotoCorp dealerships across the country.

*(Ex-Showroom, Delhi)

The new Maestro Edge 125 Stealth has a fast and ferocious stance, further enhanced by the fresh contemporary design aesthetics. The parametric patterns, superior material finish, sharp accents and an exclusive Matt Grey theme with crest badging accentuates the appeal of the scooter, providing a premium and personified riding experience.

Naveen Chauhan, Head – Sales & Aftersales, Hero MotoCorp, said, *"We are glad to kick-off our festive campaign with the new Maestro Edge 125 Stealth, which is a stand-out product in the category. Our scooter brand Maestro Edge remains highly-popular with the customers and this new addition will add to the brand's appeal. We have lined up several new product launches in the coming weeks that will reinvigorate the market with their youthful, premium and tech-focused persona."*

Maestro Edge 125 Stealth

Stealth Theme Design

The premium 'Stealth' crest badging, Carbon Fiber Textured Strips, White Accents, and tone-on-tone stripes provide the new scooter a contemporary and youthful look.

Exclusive Color Scheme

The Maestro Edge 125 Stealth is available in an exclusive Matt Grey Theme.

BS-VI FI Engine

The Maestro Edge 125 Stealth comes with a 125cc BS-VI Compliant Programmed Fuel Injection engine with 'XSens Technology' - delivering a power output of 9 BHP @ 7000 RPM and torque-on-demand of 10.4 NM @ 5500 RPM.

Press Release

For more information:

www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

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