

October 28, 2022

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

(Dhiraj Kapoor)
Company Secretary & Compliance Officer

Encl: As above

New Delhi, October 28, 2022

HERO MOTOCORP REGISTERS GROWTH OF 20% OVER THE CORRESPONDING FESTIVE PERIOD OF FY'22

Reflecting a strong customer preference for its trusted brands, **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, registered a healthy double-digit retail growth of 20% over the corresponding festive period of FY'22, thereby consolidating its leadership in the domestic two-wheeler market.

A positive turnaround in customer sentiment in the just concluded 32-day festive period - starting from the first day of Navratras till the day after Bhai Duj - has also enabled the company to register a significant gain in its market share.

The Company's festival season retails were driven by the strong performance of its popular models across segments, including the 100cc Splendor+, 125cc motorcycles Glamour and Super Splendor and the XPulse range in the premium segment. The festive season also witnessed strong customer preference for Destini scooters, resulting in the double-digit growth.

The sales were led by high demand across key states such as Maharashtra, Gujarat, Rajasthan, Uttar Pradesh, Bihar, Jharkhand and Karnataka.

To mark the beginning of this year's auspicious festive season, Hero MotoCorp, launched the Hero GIFT- Grand Indian Festival of Trust. The initiative included exciting model refreshes, retail benefits, slew of financing schemes, pre-booking offers and much more.

For more information on Hero MotoCorp:



Press Contact:

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