

December 20, 2022

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
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Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**

**Dhiraj Kapoor**  
**Company Secretary & Compliance Officer**

Encl: As above

**New Delhi, December 20, 2022**

## **HERO MOTOCORP ADDS FRESH APPEAL TO ITS XPULSE PORTFOLIO IN PREMIUM SEGMENT**

### **LAUNCHES THE NEW POWERFUL AND STYLISH XPULSE 200T 4-VALVE**

Further strengthening its commitment towards adding youthful and thrilling offerings to its premium portfolio, **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, today launched the all-new XPulse 200T 4Valve.

With enhanced touring capabilities, superior state-of-the-art technology and clear advances in the areas of design and performance, the all-new Hero XPulse 200T 4V is set to write another chapter in the XPulse's success story.

Equipped with a 200cc 4 Valve Oil Cooled Engine, the modern tourer offers 6% more power and 5% added torque, thereby ensuring a relaxed and stress-free ride all day long at higher speeds. Thanks to the re-tuned power-torque curve and revised transmission ratio, customers can enjoy every journey. The motorcycle comes loaded with a variety of intelligent assistance systems including best-in-class turn-by-turn navigation, LCD instrument cluster with Bluetooth connectivity, gear indicator, trip meter and service reminder that make your journey even safer and more comfortable.

The XPulse 200T 4 Valve is available at Hero MotoCorp dealerships across the country at an attractive price of INR. 1,25,726\*. (\*Ex-Showroom, Mumbai)

**Ranjivjit Singh, Chief Growth Officer (CGO), Hero MotoCorp said,** *"XPulse has built a robust position among motorcycling enthusiasts in India, and we are certain that this trend will be further strengthened with the launch of the new Hero XPulse 200T 4V. Offering a distinctive experience to riders, the Hero XPulse 200T 4V truly comes in an all-new avatar, with its bold, youthful, and retro design elements. An embodiment of endless highways, and the dream of freedom, the new motorcycle is engineered to deliver an unmatched touring experience with utmost comfort and performance."*

Hero XPulse 200T 4V is expected to further grow the ever-expanding XCLAN, a community riding platform of XPulse 200 riders. XCLAN membership provides access to a world of exclusive benefits to help customers get the most out of their ownership experience.

## **Product Highlights**

### **Engine Performance**

**Powered** by a BS-VI 200cc 4 Valve oil cooled engine, the XPulse 200T 4V churns out a maximum power of 19.1 PS @ at 8500 RPM and torque of 17.3 Nm @ 6500rpm. The richer torque provides a relaxed touring feeling. The engine mated to 5-speed gearbox ensures dynamic propulsion and comfortable travel.

In addition to higher power at mid-range and top-end speeds, the 4 Valve oil-cooled engine also provides stress-free performance even at high speeds. The significantly improved transmission system of the XPulse 200T 4V provides more strength and durability, while the gear ratio has been upgraded for better tractive effort and acceleration.

### **Style & Design**

The updated **design** of the new XPulse 200T 4V embraces the passion for relaxed travel on two wheels. The neo-retro styling, bolder graphics combined with unique color schemes exudes elegance and an exclusive classic character. Distinctive features such as circular full-LED headlamps with chrome ring and LED position lamps which is lowered by 20mm enhances the proportions of the vehicle.

The relaxed seating position in premium finish available to rider and passenger and tube-type retro pillion grab contributes to the incomparably comfortable ride feel. Its distinct appearance is further complemented colored visor, front fork sleeves, and colored cylinder head.

### **Tech-Enabled**

The XPulse 200T 4V offers a variety of intelligent **technologies** that make your journey even safer and more comfortable. The full digital LCD instrument cluster with smartphone connectivity and call alerts, turn-by-turn navigation, under seat USB charger, gear indicator and side-stand engine cut off ensure the motorcycle is both technologically advanced and safe.

### **Absolute Tourer**

The 37mm front forks & 7-step adjustable mono-shock suspension and 130mm wide radial rear tyre with superior grip and traction provide precise **handling**, making every kilometer more relaxed and effortless.

The USB charger makes it easier for a rider to stay connected while riding, while the 276mm front and 220mm rear petal disc brakes ensure that the rider is always in complete control and confident of the stopping power.

### **Exciting Color Options**

The new XPulse 200T 4V comes in three exciting new **color** options, each of which skillfully showcases the varying character traits of the motorcycle – Sports Red, Matt Funk Lime Yellow and Matt Shield Gold.

Press Release

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***For more information on Hero MotoCorp:***



***Press Contact:***

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