

March 1, 2023

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**

**Dhiraj Kapoor**  
**Company Secretary & Compliance Officer**

Encl: As above

**New Delhi, March 1, 2023**

## **HERO MOTOCORP SELLS 3.94 LAKH UNITS OF MOTORCYCLES AND SCOOTERS IN FEBRUARY 2023**

**Hero MotoCorp Ltd.**, the world's largest manufacturer of motorcycles and scooters, sold **394,460 units** in February 2023.

This translates into a double-digit growth of 10% over the corresponding month of the previous year (February 2022), when the company had sold 358,254 units.

The volumes in the month of February indicate the continuously improving consumer sentiment and the company expects the positive trend to continue in the coming months, on the back of favorable economic indicators.

In the month of February, Hero MotoCorp launched a new campaign 'Where Next?' for its recently introduced powerful & stylish touring motorcycle – XPulse 200T 4V. The new commercial features the company's highly celebrated brand ambassadors and youth icons, Anushka Sharma and Virat Kohli. Known for creating societal impact through compelling narratives, Hero MotoCorp in its new campaign puts the female artist in the primary rider spot, thus representing women in an inspiring character.

VIDA, Powered by Hero, has initiated operations of its public charging infrastructure in Bengaluru, Delhi and Jaipur. The brand has set up nearly 300 charging points at 50 locations across the three cities for public use. The charging network is spread across key locations, ensuring customer convenience. VIDA's fast charging network allows users to charge their scooter's battery at 1.2 kms/min. Each charging station will have DC and AC charging sockets.

	<b>FEB' 23</b>	<b>FEB'22</b>	<b>YTD FY'23</b>	<b>YTD FY'22</b>
Motorcycles	371,854	338,454	4,473,260	4,202,044
Scooters	22,606	19,800	335,944	291,952
<b>Total</b>	<b>394,460</b>	<b>358,254</b>	<b>4,809,204</b>	<b>4,493,996</b>
Domestic	382,317	331,462	4,653,063	4,227,762
Exports	12,143	26,792	156,141	266,234

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Press Release

***For more information on Hero MotoCorp:***



***Press Contact:***

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