

June 23, 2023

Asst. Vice President, Listing Deptt., **National Stock Exchange of India Ltd.** Exchange Plaza, Plot C-1, Block G, Bandra Kurla Complex, Bandra (E), MUMBAI - 400 051 Scrip Code: HEROMOTOCO The Secretary, **BSE Limited** 25<sup>th</sup> Floor, Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI - 400 001 Scrip Code: 500182

### Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

## For Hero MotoCorp Limited

Dhiraj Kapoor Company Secretary & Compliance Officer

Encl: As above



**Press Release** 





New Delhi June 20, 2023

# HERO SALUTES HEROES OF THE NATION

# HERO MOTOCORP PARTNERS WITH NWWA AND INDIAN NAVY TO SUPPORT IN COMMUNITY DEVELOPMENT INITIATIVES

In keeping with its commitment to further the cause of inclusive learning and education, Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, has partnered with the **Navy Welfare and Wellness Association (NWWA)** to support their community development initiatives.

As per an MoU signed today between Hero MotoCorp and the NWWA, the Company will support CHETNA – an Early Intervention Center in Delhi that provides occupational therapy, speech therapy, play and counselling to children born with neuro-developmental disabilities.

The initiative, launched as part of the flagship '**Hero Salutes Heroes of the Nation**' program under the Company's Corporate Social Responsibility (CSR) platform '**Hero We Care'**, aims to support children in their learning needs, enabling them to progress through the early developmental stages, thereby enhancing their quality of life.

The support and therapies provided at the Early Intervention Center - CHETNA helps in minimizing the impact of neuro-developmental disabilities through multi-modality interventions in children under six years of age. CHETNA also help these children achieve their maximum potential and promote their integration into mainstream education.

Speaking at the MoU-signing ceremony, **Mrs. Kala Hari Kumar, President, NWWA**, said, "We welcome the support extended by Hero MotoCorp for this special program. We are proud to be in partnership with 'Hero Salutes Heroes of the Nation' – a truly unique initiative of the Company. Children are our future and the Indian Navy and NWWA are deeply committed to their welfare. This project will help children with disabilities receive the support to learn, grow up and be a part of the mainstream education system. It makes



a huge difference not only in the lives of the children but their parents who will learn how to care for and support the needs of their children."

**Mr. Bharatendu Kabi**, **Head – Corporate Social Responsibility (CSR) and Corporate Communication, Hero MotoCorp**, said, "We are privileged to partner with the Navy Welfare and Wellness Association in this noble cause. As an organization committed to equity and inclusion, we are proud to support a program that will help children suffering from neuro-developmental disabilities, giving them the right support at an early age to overcome the developmental challenges and be a part of formal education."

As part of the 'Hero Salutes Heroes of the Nation' program under its Hero We Care CSR initiative, the Company has already been partnering with the armed forces and paramilitary organizations – including the Directorate of Indian Army Veterans (DIAV), the Central Reserve Police Force (CRPF) and the Border Security Force (BSF) in the field of mobility solutions, livelihood and education.

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<u>For more information, please visit:</u> <u>www.heromotocorp.com</u> | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp <u>Press contact:</u> corporate.communication@heromotocorp.com





# ANCHORING LIVES

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