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HERO CENTRE FOR INNOVATION & TECHNOLOGY (CIT) ACHIEVES 'GREENCO PLATINUM' RATING

BECOMES THE FIRST R&D FACILITY TO RECEIVE A GREEN RATING UNDER THE CII – RSPCB SCHEME AND R&D CATEGORY

True to its commitment of creating a sustainable future, **Hero MotoCorp**, world's largest two-wheeler manufacturer, has been conferred the coveted '**GreenCo Platinum**' rating for Hero Global Centre for Innovation and Technology (CIT) by the prestigious Confederation of Indian Industry (CII) Green Business Centre, as part of the Green Company rating system.

Hero Global Centre for Innovation & Technology (CIT) becomes the first research and development facility to receive GreenCo Platinum rating under the R&D category, as well as the only unit to receive a green rating under the CII – Rajasthan State Pollution Control Board (RSPCB) scheme. The Indian Green Building Council (IGBC) has already awarded the centre a Platinum certification, with a score of 91 points, making it the highest-rated facility in India's manufacturing sector.

Commenting on the achievement, **Dr. Arun Jaura, Chief Technology Officer, Hero MotoCorp** said, *"We are pleased that our consistent green initiatives have earned Hero Global Centre for Innovation and Technology (CIT) the distinction of being the only R&D facility to receive this honour from a prestigious industry body like the CII. The ratings are a testament to our facility's large-scale efforts to ensure environmentally sustainable operations. All of us at Hero MotoCorp remain firmly committed to Sustainability and preservation of the environment as our key guiding principles."*

The 'GreenCo Platinum' is awarded to the industries for demonstrating leadership and commitment towards environment conservation by CII as part of its Green Company rating system with a comprehensive framework that evaluates performance of green features of companies on 10 broad green parameters. These parameters include energy efficiency, renewable energy, water conservation, waste management, material conservation, green supply chain, product stewardship and life cycle assessment, innovation for environment and green infrastructure, among others.

About Hero Centre for Innovation and Technology (CIT)

Inaugurated in March 2016, the Hero Centre for Innovation & Technology (CIT) is the global research and development center of Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters. The state-of-the-art facility is located in Jaipur in the northern

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Indian state of Rajasthan and reiterates the vision of Hero MotoCorp to bring innovative and green technologies for the world.

The CIT is a marvel of engineering and technological innovation where nearly 1000 tech experts and automotive engineers drawn from around the world are engaged in designing and developing modern, technologically superior mobility solutions for customers in the company's global markets across 43 countries in Asia, Africa, South and Central America, and the Middle East. Spread across an area of 260 acres, the CIT houses the best global technologies for product design, development, R&D, testing and validation.

The facility has world-class test-tracks that are 17-kilometer-long and have 45 different surfaces. These tracks are integral to Hero's research efforts to simulate real-world road conditions, both from India and international markets.

For more information:

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