Press Release

New Delhi, June 3, 2026

HERO MOTOCORP UNVEILS ITS FIRST FLEX FUEL MOTORCYCLES TO POWER INDIA'S SELF-RELIANT MOBILITY FUTURE

LAUNCHES FLEX FUEL READY SPLENDOR+ AND HF DELUXE

Driving sustainable innovation, **Hero MotoCorp**, *the world's largest manufacturer of motorcycles and scooters*, today unveiled its first Flex Fuel vehicles — the iconic Splendor+ and HF Deluxe. With this launch, India also welcomes its first Flex Fuel motorcycles in the 100cc segment which is a defining milestone in the country's transition towards cleaner, self-reliant and future-ready mobility. Engineered for everyday commuting, these innovative range of motorcycles are fully compatible with ethanol-blended fuels ranging from E20 to E85. The new lineup offers consumers a highly practical and convenient mobility solution without compromising on trusted performance or affordable ease of ownership. By significantly lowering the carbon and environmental footprint of daily travel, these motorcycles directly support India's national objective of reducing economic carbon intensity by 45% by 2030.

The motorcycles were unveiled ahead of World Environment Day in the presence of Shri Nitin Gadkari, Hon'ble Minister of Road Transport S Highways (MoRTH) and Shri Hardeep Singh Puri, Hon'ble Minister of Petroleum and Natural Gas (MoPNG) along with Mr. Harshavardhan Chitale, Chief Executive Officer (CEO), Hero MotoCorp, at an event held in New Delhi.

Shri Nitin Gadkari, Hon'ble Minister of Road Transport and Highways (MoRTH) said, *"India is rapidly advancing the adoption of alternative fuels and cleaner mobility technologies. Hero MotoCorp's introduction of Flex Fuel motorcycles in the mass segment is a significant step towards reducing crude oil imports, supporting ethanol adoption, empowering farmers, and strengthening the vision of Atmanirbhar Bharat and Viksit Bharat."*

Shri Hardeep Singh Puri, Hon'ble Minister of Petroleum and Natural Gas (MoPNG) said, *"India is steadily building a future-ready mobility ecosystem powered by cleaner and domestically produced fuels. The introduction of Flex Fuel vehicles by Hero MotoCorp is another important milestone in our journey towards enhanced energy security, lower carbon emissions and reduced dependence on imported crude oil. Such innovations will further strengthen India's biofuels ecosystem, create greater value for our farmers and support the vision of a self-reliant and sustainable energy future under the leadership of Prime Minister Shri Narendra Modi."*

Harshavardhan Chitale, Chief Executive Officer (CEO), **Hero MotoCorp** said, *"The launch of the Flex Fuel-ready Splendor+ and HF Deluxe marks another important step in our commitment towards cleaner and sustainable mobility. Developed at our Centre for Innovation & Technology (CIT) in Jaipur, these motorcycles underscore our commitment to delivering future-ready and locally relevant technologies. With minimal-to-no import content, our motorcycles strongly reflect India's disruptive capabilities in manufacturing, while reinforcing the Government of India's vision of Atmanirbhar Bharat, Viksit Bharat and long-term energy security."*

Compatible with ethanol blends ranging from E20 to E85, the Flex Fuel portfolio will be introduced in Delhi and select regions of Maharashtra in July 2026, followed by nationwide rollout soon thereafter. The HF Deluxe Flex Fuel will be priced at INR 72,792 (Ex-showroom Delhi), while the Splendor+ Flex Fuel will be priced at INR 82,710 (Ex-showroom Delhi).

Product Specifications:

SPLENDOR+ FLEX FUEL

The new Splendor+ Flex Fuel comes equipped with a 97.2cc engine delivering power output of **6.3 kW @ 8000 rpm** and torque of **8.3 Nm @ 6000 rpm** with E85 fuel, offering enhanced performance over the base model. **Key features include:**

- Flex Fuel compatibility from E20 to E85
- Hero's patented i3S idle-stop-start technology
- New digi-analogue instrument cluster
- Side stand engine cut-off
- Tubeless tyres
- Revised ECU and upgraded fuel system components for Flex Fuel capability
- New Black with Lime Yellow graphics

HF DELUXE FLEX FUEL

The HF Deluxe Flex Fuel is powered by a 97.2cc engine producing **6.3 kW @ 8000 rpm** and **8.3 Nm @ 6000 rpm** with E85 fuel. **Key features include:**

- Flex Fuel compatibility from E20 to E85
- New digi-analogue instrument cluster
- Side stand engine cut-off
- Tubeless tyres
- Revised ECU and upgraded fuel system components for Flex Fuel capability
- New Black with Lime Yellow graphics

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About Hero MotoCorp

Hero MotoCorp, headquartered in New Delhi, India, is the world's largest manufacturer of motorcycles and scooters for 25 consecutive years with ~$5 billion revenue. The Company's global footprint spans 52 countries across Asia, Africa, Europe, Central and Latin America with a customer base of over 130 million. The Company operates eight manufacturing facilities - six in India and one each in Colombia and Bangladesh - along with two Research and Development centers: Hero Centre for Innovation and Technology (CIT) in India and Hero Tech Centre Germany (TCG).

Hero MotoCorp is driving the transition to electric mobility through VIDA, powered by Hero. Strategic alliances with Harley-Davidson and Zero Motorcycles support the design and development of premium and electric motorcycles, respectively. Further demonstrating its commitment to the EV future, the Company has made strategic investments in two- and three-wheeler EV manufacturers, Ather Energy and Euler Motors. Hero MotoCorp is the only Indian two-wheeler manufacturer listed on the prestigious Dow Jones Sustainability Index (DJSI).

Hero MotoCorp's Executive Chairman, Dr. Pawan Munjal, was named to the 2025 TIME100 Climate List of the 100 most influential leaders driving business climate action.

Beyond mobility, Hero MotoCorp is a major global promoter of sports, including golf, football, field hockey, and cricket. Hero MotoSports Team Rally is India's flag bearer in global rally racing.

For more information on Hero MotoCorp:

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