

New Delhi, October 30, 2026

HERO MOTOCORP INTRODUCES DESTINI 110 CLASSIQUE EDITION WITH NEO-RETRO STYLING

Festive-season Special Edition features new dual-tone colours, distinctive stripes, colour-coordinated panels and a dedicated 3D emblem

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, today unveiled the **Destini 110 Classique Edition**, bringing a fresh, distinctive style to its popular family scooter. Timed for the festive season, the new Special Edition elevates the Destini 110 with striking dual-tone colour combinations, distinctive stripe detailing and an exclusive 3D Classique Edition emblem. Blending everyday practicality with a touch of festive flair, the new edition adds a stylish new expression to the Destini 110 portfolio.

Launched in September 2025, the Destini 110 caters to the everyday mobility needs of Indian families, with a focus on comfort, convenience and fuel efficiency. The Classique Edition builds on this established proposition with a distinctive neo-retro design treatment, adding a fresh aesthetic option to the existing range.

Commenting on the launch, **Ashutosh Varma, Chief Business Officer, India Business Unit, Hero MotoCorp**, said, *"The Destini 110 has been developed around the everyday needs of family scooter customers - with comfort, convenience and fuel efficiency at its core. As customer preferences continue to evolve, the Classique Edition brings a fresh design expression to the Destini 110 portfolio through new dual-tone colours and distinctive detailing, while retaining the practical attributes central to its proposition. This addition allows us to build on the model's established strengths while further strengthening the Destini brand."*

Neo-Retro Styling with Distinctive Details

The Destini 110 Classique Edition features two new dual-tone colour combinations: Matt Goldfish Silver/Light Industrial Grey with brown inner panels and Matt Aries Brown with black inner panels. New stripes on the front handle cover and side panels, coloured mirrors, colour-coordinated seat and inner panels, a dedicated 3D Classique Edition badge and branded rim tape distinguish the Special Edition.

Comfort and Convenience for Everyday Riding

Retaining the Destini 110's focus on everyday usability, the Classique Edition features a 785 mm-long seat, described in the product specifications as the longest in its segment, along with spacious legroom. Its 12-inch front and rear wheels and broader 100/80-12 rear tyre complement its everyday riding proposition.

Practical features include 19 litres of under-seat storage, a front storage compartment with a mobile charging facility and a boot lamp. The digital-analogue speedometer, alloy wheels and chrome detailing add to the scooter's overall package.

Performance and Efficiency

The Destini 110 Classique Edition is powered by a refined 110cc engine and retains the model's fuel-efficiency proposition, supported by Hero MotoCorp's i3S technology. It also features an LED projector headlamp, LED tail lamp and position lamp, combining contemporary lighting features with its neo-retro design.

Press Release

Colours, Price and Availability

The Destini 110 Classique Edition is available in two new dual-tone colour combinations: Matt Goldfish Silver/Light Industrial Grey with brown inner panels, and Matt Aries Brown with black inner panels.

The Special Edition is priced at INR 76,400 (ex-showroom, Delhi) and is available across all Hero dealerships.

About Hero MotoCorp

Hero MotoCorp, headquartered in New Delhi, India, is the world's largest manufacturer of motorcycles and scooters for 25 consecutive years with ~\$5 billion revenue. The Company's global footprint spans 53 countries across Asia, Africa, Europe, Central and Latin America with a customer base of over 130 million. The Company operates eight manufacturing facilities - six in India and one each in Colombia and Bangladesh - along with two Research and Development centres: Hero Centre for Innovation and Technology (CIT) in India and Hero Tech Centre Germany (TCG). Hero MotoCorp is driving the transition to electric mobility through VIDA. Strategic alliances with Harley-Davidson and Zero Motorcycles support the design and development of premium and electric motorcycles, respectively.

Further demonstrating its commitment to the EV future, the Company has made strategic investments in two- and three-wheeler EV manufacturers, Ather Energy and Euler Motors. Hero MotoCorp is the only Indian two-wheeler manufacturer listed on the prestigious Dow Jones Sustainability Index (DJSI).

Hero MotoCorp's Executive Chairman, Dr. Pawan Munjal, was named to the 2025 TIME100 Climate List of the 100 most influential leaders driving business climate action.

Beyond mobility, Hero MotoCorp is a major global promoter of sports, including golf, football, field hockey, and cricket. Hero MotoSports Team Rally is India, a flag bearer in global rally racing.

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