

August 12, 2021

Asst. Vice President, Listing Deptt.,

National Stock Exchange of India Ltd.

Exchange Plaza, Plot C-1, Block G,

Bandra Kurla Complex,

Bandra (E),

MUMBAI - 400 051

Scrip Code: HEROMOTOCO

The Secretary, **BSE Limited**25th Floor,

Phiroze Jeejeebhoy Towers,

Dalal Street,

MUMBAI - 400 001

Scrip Code: 500182

Sub: Compliances under SEBI (Listing Obligations and Disclosure Requirements)

Regulations, 2015

Re: Outcome of Board Meeting held on August 12, 2021

Dear Sirs,

The Board of Directors at its meeting held today has approved the unaudited standalone and consolidated financial results for the quarter ended June 30, 2021. A copy of the said results along with the limited review report, is enclosed.

A press release issued in this regard, is also enclosed.

The meeting of the Board of Directors commenced at 4:15 p.m. and concluded at 6:20 p.m.

Kindly take the aforesaid information on your records.

Thanking you,

For Hero MotoCorp Limited

(Neerja Sharma)

Company Secretary & Chief Compliance Officer

Encl: as above



BSR&Co.LLP

Chartered Accountants

Building No. 10, 12th Floor, Tower-C, DLF Cyber City, Phase-II, Gurugram – 122 002, India Telephone:

+91 124 719 1000 +91 124 235 8613

To Board of Directors of **Hero MotoCorp Limited**

- 1. We have reviewed the accompanying Statement of unaudited standalone financial results of Hero MotoCorp Limited ("the Company") for the quarter ended 30 June 2021 ("the Statement").
- 2. This Statement, which is the responsibility of the Company's management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Our responsibility is to issue a report on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
- 4. Attention is drawn to the fact that the figures for the three months ended 31 March 2021 as reported in these financial results are the balancing figures between audited figures in respect of the full previous financial year and the published year to date figures up to the third quarter of the previous financial year. The figures up to the end of the third quarter of previous financial year had only been reviewed and not subjected to audit.

MK

BSR & Co. LLP

Place: Gurugram

Date: 12 August 2021

5. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with applicable accounting standards and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For BSR & Co. LLP

Chartered Accountants

ICAI Firm Registration No.: 101248W/W-100022

Manish Kapoor

Partner

Membership No.: 510688

UDIN: 21510688AAAABP8887



HERO MOTOCORP LIMITED

Statement of Unaudited Standalone Financial Results for the quarter ended June 30, 2021

(Rupees in crore)

	(Rupees in					
		June 30, 2021	Quarter ended March 31, 2021	June 30, 2020	Year ended March 31, 2021	
		June 30, 2021	maich 31, 2021	387. V	7).	
1		Un-audited	Audited (refer note 4)	Un-audited	Audited	
1	No. of Two wheelers sold (In Lakhs)	10.25	15.68	5.65	58.00	
2	Income					
	(a) Revenue from operations	5,487.07	8,685.97	2,971.54	30,800.62	
	(b) Other income	138.59	87.38	148.46	579.85	
	Local Control			0.100.00	01 000 47	
	Total income	5,625.66	8,773.35	3,120.00	31,380.47	
3	Expenses					
	[a] Cost of materials consumed	4,134.72	6,331.65	1,871.45	21,875.33	
	[b] Purchase of stock in trade	14.42	30.46		30.46	
	[c] Change in inventories of finished goods, stock in	(1, 40, 50)	10.4.4.0.11	202 12	11.10.111	
	trade and work-in-progress	(169.53)	(244.84)	222.48	(143.46)	
	[d] Employee benefits expense	435.67	488.44	382.37	1,898.72	
	[e] Finance costs	6.09	6.29	6.26	21.84	
	[f] Depreciation and amortisation expense	162.98	163.12	170.76	676.87	
	[q] Other expenses	556.96	869.11	387.19	3,120.33	
	Total expenses	5,141.31	7,644.23	3,040.51	27,480.09	
	Total expenses	3,141.01	7,044.25	5,040.51	27,400.07	
4	Profit before tax (2-3)	484.35	1,129.12	79.49	3,900.38	
			n e e	8-		
5	Tax expense		0.7401	15.00	00400	
	Current tax	117.75	316.91	15.80	924.92	
	Deferred tax	1.16	(52.76)	2.38	11.26	
	Total Tax Expense	118.91	264,15	18.18	936.18	
	<u> </u>	365.44	864.97	61.31	2,964.20	
6	Profit after tax (4-5)	365.44	864.77	01.31	2,704.20	
122		#0 #8 /#				
7	Other comprehensive income /(expense) [net of tax]	e e	*			
	Items that will not be reclassified to profit or loss:-	(5.53)	3.96	(8.34)	(21.06)	
	Items that will be reclassified to profit or loss:-	-			* * * * * * * * * * * * * * * * * * *	
	Herris that will be reclassified to profit of loss.		8	, II.		
8	Total comprehensive income (6+7)	359.91	868.93	52.97	2,943.14	
9	Paid-up equity share capital	39.96	39.96	39.95	39.96	
•	Face value of the share (In Rupees)	2.00		2.00	2.00	
	70 Fr 4	2.00	2.00	2.00		
10	Total Reserves			6	15,158.47	
11	Earning per equity share on profit after tax (face value		8	RE	*	
466	Rs. 2/- each) (in Rupees)	18.29	43.30	3.07	148.39	
	Basic	18.29	43.28	3.07	148.37	
	Diluted	18.29	43.20	3.07	140.37	







Notes:-

- The above unaudited standalone results for the quarter ended June 30, 2021 have been reviewed and recommended by the Audit Committee meeting held on August 12, 2021 and approved by the Board of Directors in their meeting held on August 12, 2021. These results have been subjected to limited review by the statutory auditors.
- During the quarter ended 30 June 2021, 9,672 equity shares respectively of Rs. 2 each were issued and allotted under the 2 Employee Incentive Scheme - 2014.
- Based on the guiding principles given in Ind AS-108 on 'Operating Segments', the Company's business activity fall within a single operating segment, namely automotive segment. Accordingly, the disclosure requirements of Ind AS 108 are not applicable.
- The figures of the quarter ended 31 March 2021 are the balancing figures between the audited figures in respect of full year and the unaudited published figures up to the third quarter ended December 31, 2020 which were subjected to limited review.
- The Company's operations and financial results for the quarter ended June 30, 2021 were partially impacted by the lockdown announced by various State Governments during the quarter. However, the operations have resumed with requisite precautions in place. The situation is continuously evolving, the impact assessed may be different from the estimates made as at the date of approval of these financial results and management will continue to monitor any material changes arising due to the impact of this pandemic on financial and operational performance of the Company and take necessary measures to address the situation.
- On May 06, 2021, the Board of Directors had recommended a final dividend of Rs. 35 per equity share (face value of Rs. 6 2.00 per equity share) for the financial year ended March 31, 2021, which together with the interim dividend of Rs. 70 per share, has been approved by the shareholders in the Annual General Meeting held on August 04, 2021.
- The above results of the Company are available on the Company's website www.heromotocorp.com and also on www.bseindia.com and www.nseindia.com

For and on behalf of the board

PAWAN MUNJAL

Chairman, Managing Director & CEO

DIN: 00004223



New Delhi

August 12, 2021

BSR&Co.LLP

Chartered Accountants

Building No. 10, 12th Floor, Tower-C, DLF Cyber City, Phase-II, Gurugram – 122 002, India Telephone: Fax: +91 124 719 1000 +91 124 235 8613

To Board of Directors of **Hero MotoCorp Limited**

- 1. We have reviewed the accompanying Statement of unaudited consolidated financial results of Hero MotoCorp Limited ("the Parent") and its subsidiaries (the Parent and its subsidiaries together referred to as "the Group"), and its share of the net loss after tax and total comprehensive loss of its associates for the quarter ended 30 June 2021 ("the Statement"), being submitted by the Parent pursuant to the requirements of Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ('Listing Regulations').
- 2. This Statement, which is the responsibility of the Parent's management and approved by the Parent's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the circular issued by the SEBI under Regulation 33 (8) of the Listing Regulations, to the extent applicable.

4. The Statement includes the results of the following entities:

Subsidiaries

- HMC MM Auto Limited;
- HMCL Americas Inc.;
- HMCL Netherlands B.V.;
- HMCL Colombia S.A.S:

Registered Office:

BSR & Co. LLP

- HMCL Niloy Bangladesh Limited; and
- Hero Tech Centre Germany GmbH

Associates

- Hero FinCorp Limited; and
- Ather Energy Private Limited
- 5. Attention is drawn to the fact that the figures for the 3 months ended 31 March 2021 as reported in these financial results are the balancing figures between audited figures in respect of the full previous financial year and the published year to date figures up to the third quarter of the previous financial year. The figures up to the end of the third quarter of previous financial year had only been reviewed and not subjected to audit.
- 6. Based on our review conducted and procedures performed as stated in paragraph 3 above and based on the consideration of the review reports of other auditors referred to in paragraph 7 below, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.
- 7. We did not review the interim financial information / financial results of five subsidiaries included in the Statement, whose interim financial information / financial results reflect total revenues of Rs 254.41 crores (before consolidation adjustment), total net profit after tax of Rs 4.40 crores (before consolidation adjustment) and total comprehensive income of Rs 4.40 crores (before consolidation adjustment), for the quarter ended 30 June 2021, as considered in the consolidated unaudited financial results. The consolidated unaudited financial results also includes the Group's share of net loss after tax of Rs. 16.72 crores (before consolidation adjustment) and total comprehensive loss of Rs. 16.72 crores (before consolidation adjustment) for the quarter ended 30 June 2021, as considered in the Statement, in respect of one associate, whose interim financial information has not been reviewed by us. These interim financial information / financial results have been reviewed by other auditors whose reports have been furnished to us by the management and our conclusion on the Statement, in so far as it relates to the amounts and disclosures included in respect of these subsidiaries and associate, is based solely on the reports of the other auditors and the procedures performed by us as stated in paragraph 3 above.

Place: Gurugram

Date: 12 August 2021

Certain of these subsidiaries are located outside India whose financial information have been prepared in accordance with accounting principles generally accepted in their respective countries and which have been reviewed by other auditors under generally accepted auditing standards applicable in their respective countries. The Company's Management has converted the financial information of such subsidiaries located outside India from accounting principles generally accepted in their respective countries to accounting principles generally accepted in India. We have reviewed these conversion adjustments made by the Parent Company's Management. Our opinion in so far as it relates to the financial information of such subsidiaries located outside India is based on the report of other auditors and the conversion adjustments prepared by the Management of the Parent Company and reviewed by us.

Our conclusion on the Statement is not modified in respect of the above matters.

For B S R & Co. LLP Chartered Accountants

ICAI Firm Registration No.: 101248W/W-100022

Manish Kapoor

Partner

Membership No.: 510688

UDIN: 21510688AAAABQ9841



HERO MOTOCORP LIMITED

Statement of Consolidated Financial Results for the quarter ended June 30, 2021

		Quarter ended			(Rupees in Crore) Year Ended	
		June 30, 2021	March 31, 2021	June 30, 2020	March 31, 2021	
		Un-audited	Audited (Refer note 3)	Un-audited	Audited	
1 Income						
[b] Other	nue from operations	5,502.80	ANALES (1907) 1707 1107	2,969.08	30,959.19	
Total ince		145.40 5,648.20	68.27 8,758.0 1	150.14 3,119.22	557.90 31,517.09	
2 Expenses			9,, 66, 61		<u></u>	
	of materials consumed	4,174.94	6,358.95	1,895.78	21,968.04	
2	ase of stock in trade	14.42	31.14	_	31.14	
[c] Chan	ges in inventories of finished goods, stock-in-	(225 (5)	/31/ 00)	175.51	1055 571	
trade and	d work-in-progress	(225.65)	(316.02)	165.51	(255.57)	
	oyees benefits expense	447.86	502.70	392.78	1,951.02	
[e] Finan	ALLEGE STREET,	13.46	12.61	12.19	46.41	
100 000 000 000 000	eciation and amortisation expense	172.85		178.54	715.12	
Total exp	rexpenses	571.52 5,169.40	886.33 7,649.22	397.95 3,042.75	3,165.05	
		3,167.40	7,047.22	3,042.73	27,621.21	
-5	n ordinary activities before share of Profit / (Loss) ates and tax (1-2)	478.80	1,108.79	76.47	3,895.88	
4 Profit/ (los	ss) from associates					
Share in r	net profit / (loss) of associates	(135.55)	37.75	1,40	(46.56)	
5 Profit befo	ore tax (3-4)	343.25	1,146.54	77.87	3,849.32	
6 Tax expe						
Current to		118.58	319.11	17.18	931.38	
The second secon	tax charge/(credit)	(31.79)	(57.85)	2.91	(18.11)	
Total tax		86.79		20.09	913.27	
7 Net Profit	after tax (5-6)	256.46	885.28	57.78	2,936.05	
8 Other cor	mprehensive income /(expense) (net of tax)					
Item	ns that will not be reclassified to	15.001	(10	(0.44)	(00.01)	
prof	it or loss	(5.30)	4.18	(8.46)	(20.81)	
Item	ns that will be reclassified to profit or loss	(1.68)	(3.68)	3.95	(5.06)	
9 Total com	nprehensive income (7+8)	249.48	885.78	53.27	2,910.18	
10 Net Profit	/ (loss) attributable to					
	rs of the Company	256.08	880.94	59.14	2,917.75	
b) Non co	ontrolling interest	0.38	4.34	(1.36)	18.30	
11 Other cor	mprehensive income attributable to			0		
a) Owner	rs of the Company	(8.48)	1.09	(5.70)	(24.01)	
b) Non co	ontrolling interest	1.50	(0.59)	1.19	(1.86)	
12 Total com	nprehensive income attributable to		8 2 "VII	9		
	rs of the Company	247.60	882.03	53.44	2,893.74	
	ontrolling interest	1.88		(0.17)	16.44	
13 Paid-up e	equity share capital	39.96	39.96	39.95	39.96	
	ue of the share (In Rupees)	2.00		2.00	2.00	
14 Total Rese				N. 100274573	15,376.46	
Basic and	d diluted earning per equity share				10,070.40	
1 4	ue Rs. 2/- each)(In Rupees)					
Basic		12.82		2.96	146.07	
Diluted		12.82	44.08	2.96	146.04	





Regd. Office: The Grand Plaza, Plot No.2, Nelson Mandela Road, Vasant Kunj - Phase -II, New Delhi - 110070, India Tel. +91-11- 46044220, Fax +91-11- 46044399

HeroMotoCorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J



Notes:-

- The above unaudited consolidated results for the quarter ended June 30, 2021 have been reviewed and recommended by the Audit Committee meeting held on August 12, 2021 and approved by the Board of Directors in their meeting held on August 12, 2021. These results have been subjected to limited review by the statutory auditors.
- 2 During the quarter ended June 30, 2021, 9,672 equity shares respectively of Rs. 2 each were issued and allotted under the Employee Incentive Scheme 2014.
- 3 The figures of the quarter ended March 31, 2021 are the balancing figures between the audited figures in respect of full year and the unaudited published figures up to the third quarter ended December 31, 2020 which were subjected to limited review.
- 4 Based on the guiding principles given in Ind AS-108 on 'Operating Segments', the Group business activity fall within a single operating segment, namely automotive segment. Accordingly, the disclosure requirements of Ind AS 108 are not applicable.
- 5 Particulars of subsidiaries and associates as on June 30, 2021
 - a) Subsidiaries (held directly) HMCL Netherlands B.V., HMC MM Auto Limited, HMCL Americas Inc., Hero TechCenter Germany GmbH
 - b) Subsidiaries (held indirectly) HMCL Colombia S.A.S., HMCL Niloy Bangladesh Limited (subsidiaries of HMCL Netherlands B.V.)
 - c) Associates Hero FinCorp Limited and Ather Energy Private Limited
- 6 On May 06, 2021, the Board of Directors had recommended a final dividend of Rs. 35 per equity share (face value of Rs. 2.00 per equity share) for the financial year ended March 31, 2021, which together with the interim dividend of Rs. 70 per share, has been approved by the shareholders in the Annual General Meeting held on August 04, 2021.
- The Group's operations and financial results for the quarter ended June 30, 2021 were partially impacted by the lockdown announced by relevant government authorities during the quarter. However, the operations have resumed with requisite precautions in place. The situation is continuously evolving, the impact assessed may be different from the estimates made as at the date of approval of these financial results and management will continue to monitor any material changes arising due to the impact of this pandemic on financial and operational performance of the Group and take necessary measures to address the situation.
- 8 The above consolidated financial results of the Group are available on the Company's website www.heromotocorp.com and also on www.bseindia.com and www.nseindia.com

For and on behalf of the board of Hero MotoCorp Limited

PAWAN MUNJAL

Chairman, Managing Director & CEO

DIN: 00004223

New Delhi August 12, 2021







New Delhi, August 12, 2021

HERO MOTOCORP REVENUE RISES 85% IN Q1'FY22

DELIVERS PAT GROWTH OF 496%

MORE THAN A MILLION UNITS OF MOTORCYCLES & SCOOTERS SOLD IN Q1 OF FY'22 DESPITE COVID-19 RELATED DISRUPTIONS

Highlights for Q1 FY'22 (April-June'21)

- **Volume** 10.25 lakh units of motorcycles and scooters sold in Q1 FY'22, a growth of 81% over the corresponding quarter (April-June) in the previous fiscal (FY'21)
- **Net Revenue from operations** Rs. 5,487 Crore, a growth of 85% over the corresponding quarter in the previous fiscal
- Earnings Before Interest, Tax, Depreciation, & Amortization (EBITDA) for the Quarter stood at Rs. 515 Crore (vs Rs 108 Crore in Q1 FY'21) reflecting 9.4% EBITDA margin and a growth of 376%
- **Profit Before Tax (PBT)** stands at Rs. 484 Crore (vs Rs 79 Crore in Q1 FY'21)
- Net Profit After Tax (PAT) stands at Rs. 365 Crore (vs Rs 61 Crore in Q1 FY'21)

Hero MotoCorp, the world's largest manufacturer of motorcycle and scooters, today reported its financial performance for the first quarter (April-June 2021) of the FY' 2022.

Riding on sales of **10.25** lakh units of motorcycles and scooters during the quarter despite Covid-19 related disruptions, the company reported **Revenue from Operations** of Rs. 5,487 Crore (vs Rs. 2,972 Crore in Q1 FY'21). **Net Profit** for the quarter was at Rs. 365 Crore (vs Rs 61 Crore in Q1 FY'21), a growth of 496% over the same period previous year. The Consolidated Revenue from Operations stood at Rs. 5,503 Crore and Net Profit of Rs 256 Crore.

In April 2021, Hero MotoCorp proactively paused its operations temporarily at all of its manufacturing facilities across the country, including its Global Parts Center (GPC) in Neemrana and its R&D facility – the Centre of Innovation and Technology (CIT), Jaipur due to the second wave of Covid-19 pandemic. The company resumed production at its manufacturing plants in India in a staggered manner from May 17, 2021.

Nearly half of the first quarter FY'22 witnessed significant disruptions triggered by localized lockdowns imposed by various state governments and authorities across the country in the wake of escalating coronavirus cases, thereby restricting movement of logistics and dampening customer sentiments.

Niranjan Gupta, Chief Financial Officer (CFO), Hero MotoCorp, said, "The first quarter of this fiscal has been adversely impacted by Covid-19. Despite the challenges posed by the pandemic, Hero MotoCorp achieved significant growth in both earnings and profitability compared to the corresponding quarter of the previous fiscal. The company improved its market share in the quarter by more than 200 bps over the full year of FY 21.

"The commodity costs continued to rise, thereby impacting the industry margins. We have taken judicious and measured pricing decisions, reducing the impact on the customers by offsetting part of the increase through the accelerated Leap-2 saving program.

"The company remains optimistic about demand over the coming months with the start of the festive season and also a healthy monsoon and encouraging farm activity. With last-mile retail opening up further, we expect numbers to be positive as we move forward. Hero MotoCorp aims to build further on its market leadership as we continue to delight customers with superior products and technology."

	April-June 2021 Highlights	
Operations	 Hero MotoCorp proactively paused its operations temporarily duri the second wave at all of its manufacturing facilities across the count including its Global Parts Center (GPC) in Neemrana and its R&D facilities across the Centre of Innovation and Technology (CIT), Jaipur due to the escalation of Covid-19 cases across the country The company gradually resumed its operations from May 17' by startic single shift production at three of its plants – Gurugram and Dharuhe in Haryana and at Haridwar in the northern hill state of Uttarakhand The company resumed production at all its manufacturing plants India from May 24, 2021 onwards 	
Global Business	 Hero MotoCorp strengthened its Global Business Operations Appointed Kewalram Chanrai Group as its exclusive distributor partner in Nigeria. Launched the 'developed for Nigeria motorcycle' Hunter Appointed MOVESA as its exclusive distributor partner in Honduras. Will offer comprehensive product portfolio in the country across the premium, commuter, on-off road motorcycle segments Appointed KIPESA as its exclusive distributor partner in Nicaragua 	

Partnerships	 Hero MotoCorp announced a strategic partnership with Gogoro® Inc. to accelerate the shift to sustainable electric mobility in India The joint venture to bring Gogoro's industry leading battery swapping platform to India and collaborate on electric vehicle development to bring Hero branded, powered by Gogoro Network vehicles to market
	 Hero MotoCorp launched a new challenge under its Hero CoLabs platform - The eXPerience Challenge. Under this, the participants were required to showcase their vision for a NextGen sales and after-sales customer experience, catering to the new
Customer Outreach	innovative and exciting products and mobility solutions from Hero MotoCorp
Programs	Hero MotoCorp extended the duration of all its warranty and free services to ensure that customers are not required to visit dealerships
	 in a rush to avail of the services This was also in keeping with its commitment to the safety and welfare of its people, its customers and to break the chain of the spread of Covid-19
Harley- Davidson	 Hero MotoCorp along with Harley-Davidson announced the H-D 2021 Model Year Pricing Introduced the Pan America Adventure Tourer along with bookings
Digital Initiatives	 Open for the 2021 range Hero MotoCorp launched a comprehensive range of sales and aftersales services on the messaging app – WhatsApp. Customers can avail a host of services from an easy-to interact menu-based chat-bot that can be accessed 24*7 on the messaging platform The company launched Virtual Showroom feature to provide an
	Immersive Digital Buying Experience to customers. The feature will enable customers to discover, engage and purchase Hero's motorcycles and scooters through a seamless digital experience
CSR Initiatives	 Under its CSR platform "Hero We Care", Hero MotoCorp extended its support to the Community Health Centre (CHC) at Satyavedu in the Chittoor district of Andhra Pradesh, by providing 50 additional beds and medical equipment. Sri Koneti Adhimulam, Honorable MLA of Satyavedu inaugurated the new upgraded COVID Care Center facility Under "Hero We Care", Hero MotoCorp partnered with the District Administration of Gurugram in Haryana to set-up a makeshift 100-bed Covid Care Centre in the city Hon'ble Chief Minister of Haryana, Shri Manohar Lal inaugurated the Covid Care Centre The Company signed a Memorandum of Understanding (MoU) with the Municipal Corporation of Gurugram (MCG) in Haryana for the ecological restoration and conservation of the Aravali Biodiversity Park

-	
	 Partnered with the Ramakrishna Mission Sevashrama, Kankhal (RMSK) at Haridwar in Uttarakhand for strengthening their healthcare system and response to Covid-19 with 122-bed Covid-hospital Hero MotoCorp provided its motorcycles and scooters for safe, personal commuting by health workers and medical staff in several states, including Delhi & NCR, Haryana, Uttarakhand, Rajasthan and Gujarat Contributed oxygen cylinders for emergency medical use by some of the hospitals in Delhi and Haryana along with donating PPE kits to several states
People First	 Initiated Covid-19 vaccination drive across the organization, including its permanent and contractual employees The Company also facilitated similar vaccination initiative across its group companies such as Hero FinCorp, Hero Future Energies, Rockman Industries, Hero Electronix and AG Industries In order to ensure the safety of people across its ecosystem, Hero MotoCorp also worked closely with its dealers and supply chain partners to facilitate similar vaccination for their employees
Hero MotoSports	 Hero MotoSports Team Rally completed the Rally Kazakhstan with all three riders finishing the rally inside the top 10 positions Joaquim Rodrigues, won the final stage of the rally, Rodrigues finished the Rally in seventh place, Caimi in eighth and Buhler in ninth place in the overall rankings Hero MotoSports Team Rally completed their first rally of the new season on a strong note with two of its riders finishing in the Top 5 in overall standings. Joaquim Rodrigues and Franco Caimi, placed fourth and fifth respectively

For more information, please visit: www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

<u>Press Contact:</u> corporate.communication@heromotocorp.com