

December 1, 2018

Asst. Vice President,
Listing Department,
National Stock Exchange of India Ltd.,
Exchange Plaza,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051.

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001.

Sub: Press Release.

Dear Sir,

Please find attached a copy of the Press Release being issued by the Company.

Kindly take the same on your records.

Thanking you.

for Hero MotoCorp Ltd.

A handwritten signature in blue ink, appearing to read 'Neerja Sharma', with a horizontal line underneath.

(Neerja Sharma)
Company Secretary

Encl: a/a.

Hero MotoCorp Ltd.

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Tel. +91-11-26142451, 46044100, Fax +91 11 26143321, 26143198
HeroMotocorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J

New Delhi, December 1, 2018

HERO MOTOCORP CLOCKS SIX-LAKH PLUS SALES IN NOVEMBER 2018

COMMENCES NATIONAL SALES OF ITS FIRST 125CC SCOOTER - THE DESTINI 125

Hero MotoCorp Ltd., the world's largest two-wheeler manufacturer, today reported sales of 610,252 units of two-wheelers for the month of November 2018.

The Company had sold 605,270 units in the corresponding month last year (November 2017).

The industry witnessed conservative sales off-take during the previous couple of months owing to issues like increase in insurance costs before the festive season and overall low-key market sentiment. However, sales picked up in the last few days of the festive season.

During the month, the Company commenced nationwide retail sales of its new 125cc scooter, the Destini 125, country's first and only scooter to feature an idle start-stop-system (based on Hero's revolutionary i3S technology). The Destini 125 aims to fortify the Company's presence in the fast-growing 125cc scooter segment.

Hero MotoCorp also renewed its association with golfing icon Tiger Woods this week, ahead of the annual Hero World Challenge in the Bahamas. The journey began in 2014 when the Company signed Tiger as its Global Corporate Partner.

For more information, please visit:

www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

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