

July 02, 2018

Asst. Vice President, Listing Deptt.  
**National Stock Exchange of India Ltd.,**  
Exchange Plaza, Plot C/1, G Block  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Ltd.**



**(Neerja Sharma)**  
**Company Secretary**



Encl.: as above

**Hero MotoCorp Ltd.**

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HeroMotoCorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J





New Delhi, July 2, 2018

**HERO MOTOCORP COMMENCES FY'19 WITH RECORD  
SALES OF 2.1 MN. UNITS IN Q1 - ITS HIGHEST-EVER  
SALES IN A SINGLE QUARTER**

**CLOCKS 704,562 UNIT SALES IN JUNE 2018, WITH  
GROWTH OF 13%**

**Hero MotoCorp**, the world's largest two-wheeler manufacturer, has further strengthened its market leadership with record sales in the month of June - **704,562** unit of motorcycles and scooters.

This translates into a growth of **13%** over the corresponding month of the previous fiscal (June 2017) when the Company had sold 624,185 units.

Riding on robust sales of its popular range of two-wheelers, the Company has created another **global benchmark**, clocking over **2.1 million** unit sales in the first quarter (April- June) of this financial year (FY'19).

Maintaining its strong growth trajectory, Hero MotoCorp sold **2,104,949** units in the first quarter of FY'19. The Company's previous highest sales in a quarter was achieved in Q2 (July-Sept) of FY'18, when it became the only single two-wheeler company in the world to surpass the 2 million mark in a quarter by selling 2,022,805 units.

Hero MotoCorp has surpassed 7-lakh unit sales in a month on three previous occasions - 706,365 (April 2018), 730,473 (March 2018) and 720,739 (September 2017).

With monsoon already hitting many parts of the country, the positive consumption pattern is expected to continue in the coming months. Hero MotoCorp is geared-up with an array of products – including its premium motorcycle and the new scooter range - to add to the positive sentiments and further delight the customers.

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Hero MotoCorp has made an upward revision in the prices of its motorcycles and scooters, with immediate effect. The upward revision in the prices has been done to partially off-set the consistently rising input costs, including the prices of commodities, and currency depreciation.

The exact quantum of the increase varies - on the basis of the particular model and the specific market - upto Rs 500 at ex-showroom level.

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**For more information:**

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