

June 1, 2018

Asst. Vice President, Listing Deptt.
National Stock Exchange of India Ltd.,
Exchange Plaza, Plot C/1, G Block
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.



(Neerja Sharma)
Company Secretary

Encl.: as above



New Delhi, June 1, 2018

**HERO MOTOCORP RIDES ON STRONG DEMAND TO CLOCK YET ANOTHER
MONTH OF MORE THAN 7-LAKH UNIT SALES**

**REGISTERS BEST-EVER SALES IN MAY, WITH 706,365 UNITS SOLD DURING
THE MONTH, WITH A GROWTH OF 11%**

Sustaining its strong sales momentum, **Hero MotoCorp**, world's largest single two-wheeler manufacturer, has continued to further consolidate its domestic market leadership with an all-time high sales for the month of May.

Hero MotoCorp despatched **706,365** units of motorcycles and scooters in May 2018 – a **growth of 11%** over the corresponding month in the previous fiscal (May 2017) when the Company had sold 6,33,884 units.

This is the **third month of landmark seven lakh-plus** sales by Hero MotoCorp in recent times, with the two previous months being March 2018 (730,473) and September 2017 (720,739).

During the month, Hero MotoCorp showcased its new offering in the premium segment – the Xtreme 200R. This motorcycle is slated for launch in the second quarter of this fiscal.

With the forecast of a good monsoon this year, there is expectation of an uptick in market demand in the later part of the year, leading to a sustained momentum in the positive turnaround in sentiments across the country. Hero MotoCorp is well placed to leverage that with the upcoming introduction of its new motorcycles and scooters during the year.

For more information:

www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

Press Contact:

corporate.communication@heromotocorp.com

Weber Shandwick – India
Mansi Molasi +91 9650215869
mmolasi@webershandwick.com