

HMCL:PR/02:SECT:17

February 1, 2017

The Secretary,
BSE Limited,
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Asst. Vice President,
Listing Department,
National Stock Exchange of India,
"Exchange Plaza",
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051

Sub: Press release

Dear Sir,

Please find attached herewith a copy of the Press release being issued by the Company.

Kindly make a note of the same.

Thanking you,

Yours faithfully,
for Hero MotoCorp Ltd.



(Neerja Sharma)
Company Secretary

Encl. a/a



New Delhi, February 1, 2017

HERO MOTOCORP CLOCKS 487,088 UNIT SALES IN JANUARY 2017

Hero MotoCorp Ltd., the world's largest two-wheeler manufacturer, today reported sales of 487,088 units for the month of January 2017, which is a substantial improvement from the December 2016 sales.

There is a positive change in the market sentiments, which is reflected in the improved off-take, and the Company expects industry sales to gradually return towards normalcy.

Hero MotoCorp had sold 563,348 units in the corresponding month last year (Jan '16).

In the month of January, the Company added yet another significant market to its global operations, with the launch of Brand Hero in Argentina. The Company now has operations in 35 countries across Asia, Africa, South and Central America. Hero MotoCorp also unveiled the New Glamour in Argentina, its first ever-global product launch outside of India.

During the month, Hero MotoCorp's rally racing team, Hero MotoSports Team Rally, made an impressive debut at the Dakar Rally, with both riders finishing the rally.

For more information:

Please visit: www.heromotocorp.com / FB: [/HeroMotoCorpIndia](https://www.facebook.com/HeroMotoCorpIndia) / Twitter: [@HeroMotoCorp](https://twitter.com/HeroMotoCorp)

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