

March 01, 2022

Asst. Vice President, Listing Deptt., **National Stock Exchange of India Ltd.** Exchange Plaza, Plot C-1, Block G, Bandra Kurla Complex, Bandra (E), MUMBAI - 400 051 Scrip Code: HEROMOTOCO

The Secretary, **BSE Limited** 25<sup>th</sup> Floor, Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI - 400 001 Scrip Code: 500182

## Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

(Dhiraj Kapoor) Company Secretary & Compliance Officer

Encl: As above





## New Delhi, March 1, 2022

## HERO MOTOCORP SELLS 3.58 LAKH UNITS OF MOTORCYCLES AND SCOOTERS IN FEBRUARY'22

**Hero MotoCorp,** the world's largest manufacturer of motorcycles and scooters, sold 358, 254 units in February 2022.

With a sharp decline in the number of Covid-19 cases and the economy gradually opening up with several other positive indicators, such as easing of the lockdown restrictions, as well as the measures announced in the FY'23 Union Budget, a swift revival in sales is expected in the coming months.

In the month of February 2022, Hero MotoCorp became the first automotive OEM to tie up with a leading Public Sector Undertaking (PSU) to set up charging infrastructure across the length and breadth of the country. The company has collaborated with Bharat Petroleum Corporation Limited (BPCL), to establish charging infrastructure for two-wheeled electric vehicles (EVs) across the country in its endeavor to electrify India.

As part of its ongoing Corporate Social Responsibility (CSR) initiatives towards the COVID-19 relief efforts, Hero MotoCorp announced a welfare package for nearly 200 Covid-19 affected families in the states of Andhra Pradesh and Gujarat. Under its CSR platform "Hero We Care", the company aims to support children who lost their parents or guardians and women who lost their spouses to Covid-19. In addition to providing them essential services such as food security and nutrition along with education for their children, this initiative aims at empowering the women to earn their own livelihood by providing suitable vocational training.

With this, Hero MotoCorp is now supporting nearly 500 Covid-affected families across Uttarakhand, Rajasthan, Haryana, Andhra Pradesh and Gujarat.

With an eye on making the best of emerging opportunities in the post-Covid world, Hero MotoCorp integrated Marketing, Sales, After-Sales and Parts Business functions. Ranjivjit Singh, who was previously in charge of Marketing, has been elevated to this newly created position of Chief Growth Officer.

In the arena of motorsports, Hero MotoSports Team Rally, added Ross Branch, a leading international rider, in the team to further strengthen its rider line up.

Press Release

	Feb' 22	Feb'21	YTD FY'22	YTD FY'21
Motorcycles	3,38,454	4,63,723	42,02,044	48,08,849
Scooters	19,800	41,744	2,91,952	4,05,732
Total	3,58,254	5,05,467	44,93,996	52,14,581
Domestic	3,31,462	4,84,433	42,27,762	50,55,590
Exports	26,792	21,034	2,66,234	1,58,991

Hero

\*\*\*\*\*\*

<u>For more information, please visit:</u> <u>www.heromotocorp.com</u> | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

<u>Press Contact:</u> corporate.communication@heromotocorp.com