

March 07, 2022

Asst. Vice President, Listing Deptt.,

National Stock Exchange of India Ltd.

Exchange Plaza, Plot C-1, Block G,

Bandra Kurla Complex,

Bandra (E),

MUMBAI - 400 051

Scrip Code: HEROMOTOCO

The Secretary, **BSE Limited**25<sup>th</sup> Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

## **Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

(Dhiraj Kapoor) Company Secretary & Compliance Officer

Encl: As above







## New Delhi, March 7, 2022

## HERO MOTOCORP STRENGTHENS ITS PARTNERSHIP WITH DELHI POLICE

## PRESENTS 215 SCOOTERS TO THE DEPARTMENT ON THE OCCASION OF INTERNATIONAL WOMEN'S DAY

In keeping with its unwavering commitment to Diversity & inclusion (D&I) and Safety, **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, presented **215 Pleasure 110cc** scooters to the Delhi Police Department today, in a special ceremony organised on the occasion of International Women's Day.

Launched under the Company's Corporate Social Responsibility (CSR) platform **Hero We Care**, these scooters have been equipped with sirens, traffic lights, and public announcement (PA) systems, and other essential police accessories. The Pleasure scooters will be used by police officers to conduct active patrols in the city, ensuring the safety and security of women of Delhi.

Mr. Bharatendu Kabi, Head - Corporate Social Responsibility (CSR) & Head - Corporate Communication, Hero MotoCorp, handed over the scooters to officers of Delhi Police Department in presence of Shri Rakesh Asthana, Police Commissioner of Delhi, senior police officers and officials of Hero MotoCorp.

Appreciating Hero MotoCorp's initiative, **Shri Rakesh Asthana**, **Police Commissioner of Delhi** said, "The association of *Delhi Police with Hero MotoCorp goes back a long way, and these scooters are a sign of the deep appreciation the company has for the hard work put in by police officials. These scooters will be mostly used by our lady officers in the field in ensuring utmost safety and security of women in the city. Such initiatives encourage the police to carry out the work of law enforcement and keeping both themselves safe and the streets safer for the people."* 

Speaking on the occasion, Mr. Bharatendu Kabi, Head - Corporate Social Responsibility (CSR) & Corporate Communication, said "As a responsible corporate, Hero MotoCorp is committed to promote Diversity & Inclusion (D&I) and Road Safety. We are glad to partner with Delhi Police in assisting them in ensuring the safety and securoty



of women in Delhi. These scooters have been specially quipped with add-on accessories to meet policing requirements."

Till date, Hero MotoCorp through its association with state police departments of 11 Indian states including – Uttar Pradesh, Chhattisgarh, Rajasthan, Maharashtra, Telangana, Haryana, Uttarakhand, West Bengal, Karnataka, Orissa and Madhya Pradesh and two Union Territories – New Delhi and Puducherry has handed over thousands of motorcycles and scooters to police departments and has empowered many police officers under its CSR program – Hero We Care.

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For more information, please visit:

<u>www.heromotocorp.com</u> | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp | IG: HeroMotoCorp

Press Contact:

corporate.communication@heromotocorp.com