

March 31, 2022

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited



(Dhiraj Kapoor)
Company Secretary & Compliance Officer

Encl: As above

New Delhi, March 31, 2022

HERO MOTOCORP FURTHER AUGMENTS ITS SCOOTER PORTFOLIO

LAUNCHES THE NEW DESTINI 125 'XTEC'

In keeping with its aggressive growth strategy in the scooter segment, **Hero MotoCorp** the world's largest manufacturer of motorcycle and scooters, today launched the new **Destini 125 'XTEC'**.

The new elegant **Hero Destini 125 'XTEC'** packs a host of new design and theme elements that add to its appeal. The new LED headlamps, enhanced retro design and unmistakable chrome elements, conveys a powerful sense of character. The new vibrant color **Nexus Blue** adds a striking statement to the contemporary urban mobility.

The enhanced technology features such as Hero's revolutionary **i3S Technology**, (Idle Stop-Start System), front USB charger, New Digi Analogue Speedometer with Bluetooth connectivity with call and SMS alerts, Side-Stand Engine cut off and Seat Backrest provides further increased comfort and enhanced riding experience.

Hero Destini 125 will be available at Hero MotoCorp dealerships across the country at a starting price of **INR 69,900*** for STD variant and Destini 125 XTEC starts at **INR 79,990***.
*(Ex-Showroom, Delhi).

Malo Le Masson, Head of Strategy and Global Product Planning, Hero MotoCorp, said, *The XTEC technology package has started to make a name of its self, being the signature for latest technology and segment first feature. We introduced XTEC editions on the Glamour 125, the Pleasure+ 110 with great success and today, on the Destini 125, which will further strengthen its popularity. The Destini XTEC combines a dash of classic elegance through its handle cover signed by a chrome strip, the elegant speedometer artwork, the embossed backrest, together with a load of technology through its new LED headlamp and Bluetooth connectivity. If you are looking for a timeless commuter that is smart, the Destini 125 XTEC edition is for you!"*

Ranjivjit Singh, Chief Growth Officer, Hero MotoCorp, said, *"The Destini 125 scooter enjoys a strong connect with the customers. Riders waiting for a distinctive experience will be drawn to the multi-faceted Hero Destini 125 XTEC. The new Destini 125 XTEC shows our continued technological advancements and follows after our other key scooter portfolio brands including Maestro Edge 125 Connect and Pleasure+ XTEC. Now in the new 'XTEC avatar', the Hero Destini 125 has upped the excitement once again in its segment. Designed with a clear focus on*

Press Release

comfort and styling, the new Hero Destini 125 XTEC is surely going to strengthen our scooter portfolio in the country.”

Highlights - Destini 125 XTEC

LED Headlamp

The new LED headlamp provides unprecedented illumination. The new headlamp ensures more light intensity with a longer and wider road reach and anti-fog advantage offers maximum on-road visibility in all driving conditions.

Impressive Modern Retro Style

The new Destini 125 XTEC featuring numerous premium chrome elements, underlines a strong retro character of the scooter. The chrome additions on mirrors, muffler protector, and handlebar contribute to style and durability. The ‘XTEC’ badging, dual tone seat and colored inner panels give the scooter a powerful presence in terms of its overall appearance.

Enhanced Comfort

Whether the journey is long, or you are zipping through your daily city route, the branded seat backrest for the pillion promises high-quality comfort.

Connectivity

With Destini 125 XTEC, the rider can access vehicle and connectivity functions swiftly and conveniently. The New Digital analog Speedometer with Bluetooth connectivity displays incoming and missed call alerts, new message alerts, timings along with the RTMI and low fuel indicator. It also gets a front USB charging port.

New Color Theme

Available in seven exciting colors, the Nexus Blue specially created for the Destini 125 XTEC ensures even further enhanced exclusivity.

Engine

The Destini 125 XTEC comes with a 125cc BS-VI compliant engine producing a remarkable power output of 9 BHP @ 7000 RPM and torque on demand of 10.4 NM @ 5500 for a high-performance ride. Delivering the brand promise of performance and comfort, the new Destini 125 XTEC comes with the i3S patented technology for a better fuel efficiency.

Safety

Ensuring utmost safety for both rider and pillion, the scooter has a side-stand visual indication and a ‘Side-stand Engine cut-off’.

For more information:

www.heromotocorp.com | FB: HeroMotoCorpIndia | Twitter: @Hero MotoCorp | IG: Hero MotoCorp

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