

New Delhi, March 2, 2022

HERO MOTOCORP STRENGTHENS LEADERSHIP TEAM TO ACCELERATE DIGITAL TRANSFORMATION

APPOINTS REEMA JAIN AS NEW CHIEF INFORMATION & DIGITAL OFFICER

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, has further strengthened its leadership team with the appointment of digitization and technology expert, Reema Jain.

Ms. Jain, with nearly two decades of world-class technology and leadership experience, has joined Hero MotoCorp on 1 March 2022 as the new **Chief Information & Digital Officer** to lead the technology driven business transformation. She will further strengthen the company's initiatives such as IT-related infrastructure, strategic planning, aligning digital strategies including the usage of new-age technologies.

Ms. Jain will directly report to Dr. Pawan Munjal, Chairman and CEO, Hero MotoCorp.

Mike Clarke, Chief Operating Officer and Chief Human Resources Officer – Hero MotoCorp, said, *"In the relentless pursuit of our vision - 'Be the Future of Mobility', we have been embracing new technologies to bring greater agility into our working practices. As we are in the midst of a transformation, this newly created position marks an important milestone in our digital journey. Reema's addition to the team will help us lead the digital acceleration and leverage technology to augment our innovation ecosystem together with our customers and partners."*

Reema Jain is a well-known name in the technology industry and was recently named among top 100 global CDOs across industries. Jain most recently served as Chief Digital Officer at Vodafone India.

Prior to that, Ms. Jain was associated with global corporations such as Unilever and GE in leadership roles, where she was responsible for building agile, robust, scalable and resilient technology platforms, processes, and IT Solutions.

Hero MotoCorp recently elevated Ranjivjit Singh – who has been heading Marketing - to the newly constituted role of Chief Growth Officer, with an objective to leverage the emerging opportunities in the post-pandemic world, by bringing more synergies between the key customer-facing functions of Marketing and Sales & After-Sales.

Press Release

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