

Hero Salutes Heroes of the Nation

Standing by Indian Army and paramilitary forces Saluting the exemplary grit and determination of soldiers, we have been supporting the soldiers who were disabled while in service with retro-fitted two-wheelers. The company has partnered with Directorate of Indian Army Veterans (DIAV), Central Reserve Police Force (CRPF) as well as Border Security Force and continues to explore areas wherein the veterans and the next-of-kin of the martyrs can be supported.



MoU signing with Directorate of Indian Army Veterans

Veerangana Sewa Kendras (VSK)

Our partnership with Directorate of Indian Army Veterans (DIAV) has extended to include providing of financial assistance for the marriage of daughters of ex-servicemen and remarriage of spouses who have lost their husbands in the line of duty.

At Hero MotoCorp, we have facilitated the setting up of Veerangana Sewa Kendras (VSK), a unique single-window facility meant for the welfare of widows/next of kin of Indian Army soldiers. These kendras also serve as a grievance redressal system.



Handing over retro-fitted scooters to war disabled soldiers and veterans



MoU signing with Central Reserve Police Force