



June 26, 2012

Dear Member,

**Sub: Green Initiative in Corporate Governance** - Registration of E-Mail address & NECS/ECS detail

I wish to draw your attention to the fact that the World uses 1 million tonne of paper every day and too much of this is wasteful, unnecessary and puts a huge pressure on the environment.

Achieving Sustainability has been a constant endeavour at Hero MotoCorp and your Company has always pioneered environment friendly practices.

In this direction, keeping in view of the above referred theme and taking reference of the circulars issued by the Ministry of Corporate Affairs ("MCA") wherein Companies have been allowed and encouraged for paperless compliances and service of documents through electronic mode, your Company proposes to send all documents / notices including Annual Report and other related correspondence in electronic mode.

This is a welcome move for the society at large, as it will reduce paper consumption to a great extent and allow you as a member of this Company to contribute towards a Greener and Safer Environment.

Further by receiving dividend directly in your account rather than a Dividend Warrant through post, will not only save the environment by way of not using cheque leaf/envelope but will also avoid, theft, misappropriation, fraudulent encashment, postal delays and loss in transit etc. The said facility could be availed by sending your request for NECS/ECS facility.

As requested earlier, we now once again invite you to contribute to the cause by providing your E-Mail address and NECS/ECS details in the form printed overleaf and send the same in the enclosed BRE (Business Reply Envelope). We will forward your request of updation of your E-mail address and NECS/ECS details to your Depository Participant ("DP") on your behalf, as an investor friendly service by the Company.

Please note that you will be entitled to be furnished, free of cost, a printed copy of the Annual Report of the Company and all other documents required by law to be served on you, upon receipt of a valid request from you or your registered E-Mail ID, at any time, as a member of the Company.

Best Regards,

Yours faithfully,  
For **Hero MotoCorp Ltd.**

**Ilam C. Kamboj**  
Sr. G.M. Legal & Company Secretary

Encl : As above

PS : Kindly check your records and intimate the Company of any valid pending/unclaimed dividend at the earliest prior to its transfer to Investor Education & Protection Fund (IEPF), as the same cannot be claimed post transfer.

### Hero MotoCorp Ltd.

Regd. Office: 34, Community Centre, Basant Lok, Vasant Vihar, New Delhi - 110 057, India  
Tel: +91-11-261 42451, 460 44100, Fax : +91-11-261 43321, 261 43198  
email : secretarialho@heromotocorp.com, www.heromotocorp.com

## REGISTRATION FORM FOR (I) E-COMMUNICATION AND (II) NECS/ECS FACILITY

Dear Sir(s),

With reference to the earlier correspondence of the Company, I/we would like to contribute towards a Greener Environment and accordingly, I/We register my/our E-Mail address; as given in the box below with you, to enable the Company to send all documents/notices, including Annual Report and other related correspondence in electronic mode.

### (i) E-Communication

Client ID	
DP ID	
Name of 1st holder	
Name of 2nd holder	
Name of 3rd holder	
E-mail Address	

**Note: Please write your email address in capital letters only and inform your DP as and when there is any change in your E-Mail address.**

### (ii) Registration of NECS/ECS

Bank Name																						
Bank Address																						
Branch Code	<table border="1" style="width: 100%; text-align: center;"> <tr> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> </tr> </table> <p><i>(9 Digits MICR Number appearing on the cheque book)</i></p>																					
Please attach a cancelled leaf or a Xerox copy of a blank cheque of your bank account duly cancelled for ensuring accuracy of the bank's name, branch name and code number. <b>This is mandatory to update your NECS details.</b>																						
Bank Account Type	Savings <input type="checkbox"/>	Current <input type="checkbox"/>	Cash Credit <input type="checkbox"/>																			
Account Number	<table border="1" style="width: 100%; text-align: center;"> <tr> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> <td style="width: 20px;"> </td> </tr> </table> <p><i>(as appearing in the Cheque Book)</i></p>																					

I/we hereby declare that the particulars given herein are true, correct and complete. I/we hereby undertake to promptly inform my/our DP of any change in the information provided hereinabove.

Thanking you,

(Specimen as registered  
with the DP)

\_\_\_\_\_  
Sole/ First holder

\_\_\_\_\_  
Second holder

\_\_\_\_\_  
Third holder

Date :

Place :