

CSR PROJECTS HIGHLIGHTS 2018-19

GREENER

Project Green Drive

Large-scale planting

- 14,60,680 trees planted
- Over 90% survival rate
- Over 100,000 people participated
- 5,322,716 square feet of green cover
- Reviving near extinct species of trees
- Free fruits for communities

Project Aarush

Eco-friendly and alternative energy

- 13,597 solar streetlights
- 108,308 LED bulbs
- 500+ villages covered
- Over 900,000 people benefitting
- LEDs saving 3 crore electricity units annually

Swachh Vidyalaya Abhiyan

Sanitation at government schools

- 1,211 toilets built
- Over 50,000 students benefitting
- 146 schools covered
- Almost all schools have toilets accessible for specially-abled students

Project Forest Heroes

Forests conservation

- 230 motorcycles given to forest rangers

Water conservation

- Conserved and channelized over 76 lakh liters of water

EQUITABLE

Project Ek Pahal

Two-wheeler riding training

- 12 training centres
- 2,701 girls trained

Project Sakhi

Empower women cops

- 961 two-wheelers provided for empowering women cops in 8 states

Project Shiksha

Support education system

- Over 300,000 beneficiaries

Project Enable

Supporting differently-abled

- Over 4,000+ beneficiaries

Project Jeevika

Livelihood & Skill Development Support

- Livelihood and skills training provided to over 19,000 girls and women

Project Khelo Hero

Developing sports at grassroots

- 20 budding boxing champions getting trained under legendary boxers Mary Kom
- Sports infrastructure developed in more than 50 schools
- 1954 athletes including Paralympics athletes supported

Project Arogya

Health Care

- 4 medical vans & 1 eye care van benefitted more than 158,668 people

SAFER

Project Ride Safe India

Road Safety

- 8 Road Safety Training Parks Active
- 500,000 engaged with RSI programme
- Road Safety Clubs in over 1,150 schools