

Hero

ALL NEW 110cc

Pleasure⁺ XTEC

*Why should boys
have all the fun*



Women mean
business



JOSH DILA
Rahi Hai



AWAAZ
Utha Rahi Hai

Female
CEOs are
Steering
Indian
Companies



**DAFTAR
DAUDA**
Rahi Hai

Women are
leading Char



**NAYI
RAAHEIN**
Bana Rahi Hai



HAQ
Dila Rahi Hai



HIMMAT BANDHA
Rahi Hai

#LadkiChala RahiHai



It's time to ride and flaunt the new **110cc Hero Pleasure+ XTEC** packed with smarter features and cooler looks.



PROJECTOR LED HEADLAMPS
ANTI-FOG | ANTI-GLARE

With 25% more light intensity, higher illumination on the road, and enhanced reach of light, ride with more clarity and more safety on the road.



BLUETOOTH CONNECTIVITY
CALL ALERT | SMS ALERT | BATTERY STATUS

Get instant incoming call and message alerts on your dashboard.





METAL FENDER
ENHANCED DURABILITY

The new 110cc Hero
Pleasure+ XTEC
now comes with a
metal front fender which
makes it sturdier.



FUEL SAVING TECHNOLOGY
10% MORE MILEAGE*

With the help of i3s Technology, ride on
for miles with 10% more mileage.



SIDE STAND ENGINE CUTOFF
ADDED SAFETY

The new 110cc Pleasure+ XTEC is
cooler and safer than others.
The Side Stand Engine Cut off doesn't
allow the vehicle to start if the side
stand is down.

RETRO CHROME STYLING



CHROME FINISH MIRRORS



STYLISH CHROME MUFFLER PROTECTOR



CHROME HANDLE BAR ENDS



ELEGANT SEAT BACKREST



STUNNING RIM TAPE

FULLY LOADED ZIPPIER RIDE



POWERFUL 110CC ENGINE



MOBILE CHARGING PORT



LED BOOT LAMP



ALLOY WHEELS



DIGI-ANALOG SPEEDOMETER



SPORTY TAIL LAMP



INTEGRATED BRAKING SYSTEM & TUBELESS TYRES



SIDE STAND INDICATOR



LOW FUEL INDICATOR



DUAL TEXTURE SEAT



XSENS, a Smart Sensor Technology that automatically adjusts vehicle performance depending on riding conditions.



Better Fuel Economy
via Oxygen Sensor



All-Weather Easy Start
via Air Inlet Temperature Sensor



Better Uphill Climb
via Manifold Air Pressure Sensor



Improved Rider Safety
via Side Stand Sensor



Improved Engine Life
via Engine Oil Temperature Sensor



Smoother Ride
via Crank Position Sensor



Enhanced Durability and Safety
via Bank Angle Sensor



Torque on Demand
via Throttle Position Sensor



ATTRACTIVE COLOURS

The new 110cc Hero Pleasure+ XTEC comes in two more classy and stylish colours. Ride the new Pleasure+ XTEC and overshadow others on the road with your style.

*JUBILANT YELLOW



**POLE STAR BLUE



-PEARL SILVER WHITE



**MIDNIGHT BLACK



**SPORTY RED



***MATTE VERNIER GREY



**MATTE BLACK

TECHNICAL SPECIFICATIONS

DIMENSIONS

Length	1769 mm
Width	704 mm
Height	1161 mm
Wheelbase	1238 mm
Ground Clearance	155 mm
Fuel Tank Capacity	4.8 litres
Kerb Weight	106 kg (ZX+) / 104 kg (LX, VX)
Max Payload	130 kg

SUSPENSION

Front Suspension	Bottom link with spring loaded hydraulic dampers
Rear Suspension	Swing arm with spring loaded hydraulic dampers

TYRES

Front Tyre	90/100 x 10-53 J (Tubeless)
Rear Tyre	90/100 x 10-53 J (Tubeless)

BRAKES

Front Brake	Internal Expanding Shoe Type (130 mm)
Rear Brake	Internal Expanding Shoe Type (130 mm)

ENGINE

Type	Air Cooled, 4-Stroke Single Cylinder OHC
Maximum Power	6.0kW (8 BHP) @ 7000 Revolutions Per Minute (RPM)
Maximum Torque	8.70 Nm @ 5500 Revolutions Per Minute (RPM)
Displacement	110.9 cc
Compression Ratio	9.5:1
Starting System	Electric Start/Kick Start

TRANSMISSION & CHASIS

Clutch System	Dry, Automatic Centrifugal Clutch
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ELECTRICALS

Battery	12V - 4Ah ETZ-5 MF-Battery
Headlamps	12V - LED, Projector Technology (ZX+), 12V - 35W/35W, Halogen Bulb, Multi-Focal Reflector (LX/VX)
Tail/Stop Lamp	12V - 5W/21W Multi-Focal Reflector Type
Turn Signal Lamp	12V - 10W x 4 nos. (Multi-Focal Reflector-Clear Lens-Amber Bulb)
Ignition System	FI (Fuel Injection)

COMES IN 3 VARIANTS

Features	LX	VX	ZX+
LED Headlamps	NA	NA	Projector
Speedometer	Analog	Digi-Analog	Digi-Analog
Connectivity Options	NA	NA	SMS & Call Alert
Mobile Charging Port	Optional ^{***}	Standard	Standard
Wheels	Sheet Metal	Cast Wheel	Cast Wheel
Boot Lamp	Optional	Standard	Standard
Glove Box	Optional ^{***}	Standard	Standard



Xsense, a Smart Sensor Technology that automatically adjusts vehicle performance depending on riding conditions.



Hero
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Authorised Outlet

It is our endeavour to improve our product. This could lead to changes in product specifications without notice. Accessories and features shown may not be a part of the standard fitment. Always wear a helmet while riding a two-wheeler. *Mileage has improved by 10% for Pleasure+ XTec with i3s technology as compared to the Pleasure+ BSV variant under standard conditions. **i3s Technology - Stops when scooter is in idle. Restarts with press of brake lever and slight throttle (Refer i3s related owner manual pages for more information). *The 2021 Pleasure+ XTec, launched in October 2021, is the first 110cc scooter in India that features projector LED headlamp. ***Mobile charging port can only be bought with utility box. **Available in VX & LX variant. *Available in LX variant. **Available in VX variant. ***Available in VX & ZX+ variant. *Available in ZX+ variant. T&C apply. For further information, contact nearest Hero MotoCorp authorised outlet (s) or call Toll Free No. 1800-266-0018 or visit website www.heromotocorp.com