

 Hero

# THE ALL-NEW

*Pleasure*

Why should boys  
have all the fun



STUNNING NEW BODY GRAPHICS.  
VIBRANT NEW COLOURS.





LIMITED PERIOD  
SPECIAL INSIGNIA



STUNNING NEW BODY GRAPHICS.  
VIBRANT NEW COLOURS. COOL NEW FEATURES.  
EVERYTHING'S NEW ABOUT THE HERO PLEASURE.  
SO, START YOUR JOURNEY OF FUN AND FREEDOM  
AND FLAUNT YOUR NEW ATTITUDE ALONG THE WAY.



**RIDE  
WITH EASE**



**MOBILE  
CHARGING SOCKET**



**BOOT LIGHT IN  
LUGGAGE BOX**

**PLAY  
IT SAFE**



**ALWAYS  
HEADLAMP ON (AHO)**



**INTEGRATED BRAKING  
& TUBELESS TYRES**

**FLAUNT  
YOUR STYLE**



**STUNNING  
METER CONSOLE**



**EXCITING  
BODY GRAPHICS**

## AN ALL-NEW RANGE OF EXCITING COLOURS

MATTE GREY  
& RED



MATTE GREY  
& YELLOW



MATTE GREY  
& WHITE



PEARL WHITE



FIERY RED



BOLD BLACK



MATTE GREY



## SPECIFICATIONS

Engine	Air-cooled, 4-stroke Single Cylinder OHC
Bore x Stroke	50.0 mm x 52.0 mm
Displacement	102cc
Compression Ratio	9.9 :1
Maximum Power	5.15 kW (6.9 BHP) @ 7000 Revolutions Per Minute (RPM)
Maximum Torque	8.1 Nm @ 5000 Revolutions Per Minute (RPM)
Maximum Speed	77 km/h
Clutch	Dry, Automatic Centrifugal Clutch
Ignition	C D I
Starting	Self-start
Front Suspension	Bottom Link with Spring-loaded Hydraulic Damper
Rear Suspension	Unit Swing with Spring-loaded Hydraulic Damper
Length x Width x Height	1750 mm x 705 mm x 1115 mm

Wheel Base	1240 mm
Ground Clearance	125 mm
Kerb Weight	101 kg
Tyres	Front 90/100 x 10 - 53 J Rear 90/100 x 10 - 53 J
Front Brake	Internal Expanding Shoe Type (130 mm)
Rear Brake	Internal Expanding Shoe Type (130 mm)
	Integrated Braking System (IBS)
Fuel Tank Capacity	5 Litre (Min)
Head Lamp	12 V - 35 W / 35 W – Halogen Bulb (Multi-Reflector Type)
Position Lamp	12 V - 5 W X 2 Nos.
Battery	12 V - 4 Ah MF Type (Maintenance Free)

This product is BS-IV compliant.



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**Hero MILEAGE**  
AB AUR MILEAGE KHEENCH LE

*Just a her*  
Exclusive Showrooms for Women

**LADY RIDER**  
It's my space  
Women's Exclusive Club

Authorized Outlet

It is our endeavour to constantly improve our products. This could lead to changes in product specifications without notice. Accessories and features shown may not be a part of the standard fitment. Always wear a helmet while riding a two-wheeler. For further information, contact nearest Hero MotoCorp authorized outlet or call Toll Free No. 1800-306-0018 or visit website [www.heromoto.com](http://www.heromoto.com).