

Campaign Details: (Terms & Conditions)

Offers for first 10 days period (Navaratri) - For the following states - (Maharashtra, Goa, Gujarat, West Bengal, Odisha, Assam & North Eastern states, Rajasthan, AP, Telengana, Karnataka, Punjab & Delhi (NCR))

Benefit to the referral giver (GL members only) :-

*** Double referral / Self Referral (self purchase) points on referring any New Hero Scooter**

* Referral gift

* Chance to win a Hero 2 wheeler by participating in Friends for Life.

Period for the offer >> **10/10/18 to 19/10/18** ("Offer for Limited period only")

>> Benefit of the offer are applicable only against **successful Scooter referral / Self Referral** & is applicable for a limited period

>> Standard benefits of "Friends for Life" referral scheme are applicable to the referring members.

Offers for first 10 days period (Navaratri) – REST OF INDIA(excluding the following states - (Maharashtra, Goa, Gujarat, West Bengal, Odisha, Assam & North Eastern States, Rajasthan, AP, Telengana, Karnataka, Punjab & Delhi (NCR))

Period for the offer >> **10/10/18 to 19/10/18**

1) Benefit to the Self-Referral by a GoodLife member on purchase of any new Hero Scooter (GL members only) :-

* GoodLife Self-Referral bonus of Rs. 1000/- applicable when an existing GoodLife member buys a new Hero Scooter in his/her name as registered in his/her GoodLife membership within the offer period. Discount of Rs. 1000/-(Post-GST) which will be mentioned in the customer invoice towards GoodLife Self-referral bonus.

*** Double Self-Referral (self-purchase) points on buying any new Hero Scooter on the same name as registered in his/her GoodLife membership**

* Referral gift

- * Chance to win a Hero 2 wheeler by participating in Friends for Life.
- * The said GoodLife Self-Referral bonus of Rs. 1000/- is applicable ONE time ie on ONE scooter per GoodLife member during the defined period
- * Bonus of Rs.1000/- is NOT available in the following states (**Maharashtra, Goa, Gujarat, West Bengal, Odisha, Assam & North Eastern states, Rajasthan, AP, Telengana, Karnataka, Punjab & Delhi (NCR).**)

For more clarity, GL member receiving any promo related information from HMCL, by virtue of his earlier \ enrolling through the parent dealer (Hero Dealer from which GoodLife was initially purchased by the GL member) situated in any of the above mentioned states shall not be applicable.

2) Benefit to the GoodLife member against successful scooter Referral :-

*** Double referral points on referring any new Hero Scooter**

- * Referral gift
- * Chance to win a Hero 2 wheeler by participating in Friends for Life.

Period for the offer >> 10/10/18 to 19/10/18 ("Offer for Limited period only")

>> Benefit of the offer are applicable only against **successful Scooter referral / Self Referral** & is applicable for a limited period

>> Standard benefits of "Friends for Life" referral scheme are applicable to the referring members

Additional T&C for the campaign -

* The Scheme is valid ONLY for GoodLife & Lady Rider members, with validity of membership

* Each successful referral would get the following 3 benefits-

1) Double referral points (only scooter referral)

· Applicable across all 3 tiers of the GoodLife Program

· Applicable for Referral & Self-Referral

2) A Referral gift (Earphone or 3 Pen sets)

3) Chance to win a Hero 2 wheeler by participating in Friends for Life (quarterly sweepstakes)

4) In case any member who's GoodLife membership has lapsed, renews his GoodLife membership or gets a Duplicate card issued (Lost card case), or purchases a new GoodLife membership (any Existing HMCL customer) then in that case they would be eligible for the Rs 1000 Self-Referral benefit on new scooter purchase on the subsequent day of purchase/renewal of membership & NOT on the same day

5) The said GoodLife Self-Referral bonus of Rs. 1000/- is applicable ONE time ie on ONE scooter per GoodLife member during the defined period

* Offer Valid only for 32 days (10th Oct-10th Nov 18)

* Maximum of 4 referrals allowed per member per month

* Standard benefits of "Friends for Life" referral scheme are applicable to all the scooter referring members

* Offer & Sweepstakes is NOT valid for HMCL employees, channel partners, affiliated agencies or their relatives

* HMCL may change or modify the scheme \ offer at any point of time