

Campaign Details: (Terms & Conditions)

Applicable for : **Pan India**

- Period: 20thOct –10th Nov'18
- Products Considered: All Scooters

1) Benefit to the Self-Referral by a GoodLife member on purchase of any new Hero Scooter (GL members only) :-

* GoodLife Self-Referral bonus of Rs. 1000/- applicable when an existing GoodLife member buys a new Hero Scooter in his/her name as registered in his/her GoodLife membership within the offer period. Discount of Rs. 1000/-(Post-GST) which will be mentioned in the customer invoice towards GoodLife Self-referral bonus.

* **Double Self-Referral (self-purchase) points on buying any new Hero Scooter** on the same name as registered in his/her GoodLife membership

* Referral gift

* Chance to win a Hero 2 wheeler by participating in Friends for Life.

* The said GoodLife Self-Referral bonus of Rs. 1000/- is applicable ONE time ie on ONE scooter per GoodLife member during the defined period

2)) Benefit to the GoodLife member against successful scooter Referral :-

* **Double referral points on referring any new Hero Scooter**

* Referral gift

* Chance to win a Hero 2 wheeler by participating in Friends for Life.

>> Benefit of the offer are applicable only against **successful Scooter referral / Self Referral** & is applicable for a limited period

>> Standard benefits of "Friends for Life" referral scheme are applicable to the referring members

Additional T&C for the campaign -

* The Scheme is valid ONLY for GoodLife & Lady Rider members, with validity of membership

* Each successful referral would get the following 3 benefits-

1) Double referral points (only scooter referral)

- Applicable across all 3 tiers of the GoodLife Program
- Applicable for Referral & Self-Referral

2) A Referral gift (Earphone or 3 Pen sets)

3) Chance to win a Hero 2 wheeler by participating in Friends for Life (quarterly sweepstakes)

4) In case any member who's GoodLife membership has lapsed , renews his GoodLife membership or gets a Duplicate card issued (Lost card case), or purchases a new GoodLife membership (any Existing HMCL customer) then in that case they would be eligible for the Rs 1000 Self-Referral benefit on new scooter purchase on the subsequent day of purchase/renewal of membership & NOT on the same day

5) The said GoodLife Self-Referral bonus of Rs. 1000/- is applicable ONE time ie on ONE scooter per GoodLife member during the defined period

* Offer Valid only for 22 days (20th Oct-10th Nov 18)

* Maximum of 4 referrals allowed per member per month

* Standard benefits of "Friends for Life" referral scheme are applicable to all the scooter referring members

* Offer & Sweepstakes is NOT valid for HMCL employees, channel partners, affiliated agencies or their relatives

* HMCL may change or modify the scheme \ offer at any point of time