



A NEW BEGINNING BECOMES MEMORABLE

WITH THE TRUST OF
100 MILLION HEROES.

This Ganesh Chaturthi, bring home
your favourite Hero and take the road to joy
and prosperity with pride.

CASH
BONUS

₹3000*

EXCHANGE/
LOYALTY BONUS

₹5000*

Double Bonus Points on
Referral & Self-Referral for
Hero GoodLife Members.

10th September to 19th September



T&C Apply
Applicable Only at Selected Cities and Dealerships
*on Scooters (Excluding ME 125), #on Xtreme Series

Terms & Conditions:

- Double Bonus Points on Referral and Self-Referral is valid for valid GoodLife Members only i.e. the member whose membership is live on the date of participation. It should be live & not expired
- Campaign is valid from 10th September 2021 to 19th September 2021
- Double Referral points are applicable for Selected Markets only (Maharashtra, Goa, parts of Gujarat & Karnataka)
- Double Referral Points are applicable on all Hero MotoCorp Two wheelers in these selected markets
- Participation in this Offer is purely voluntary. By participating in this Offer the participating GoodLife member unconditionally and irrevocably accepts and agrees to be bound by the terms and conditions of the Offer.
- Members would receive the Double Referral Points automatically within 2 days of Referral punching in GoodLife Software
- Referral points shall be credited as per the Membership Tier and Club of the Program
- Double Referral Points are valid only for Vehicle Retail during the campaign, therefore between 10th September to 19th September 2021
- Hero MotoCorp Ltd. reserves the right to alter/amend/vary/extend/ terminate this offer at any point of time without assigning any reason.

- This offer is subject to force majeure conditions. HMCL and/or their directors/officers will not be responsible for circumstances beyond their control, which hinder the completion of the offer.
- All disputes are subject to the exclusive jurisdiction of the courts at New Delhi
- Kindly Refer to the T&C of the 'Cash Bonus' & 'Exchange/ Loyalty Bonus' Sales Offer
- 'Cash Bonus' & 'Exchange/ Loyalty Bonus' amount & combination of offers may vary model/variant & states
- Finance scheme is at the sole discretion of Financier & subject to its respective terms & conditions
- 'Cash Bonus' & 'Exchange/ Loyalty Bonus' Offer valid for a limited period or till stock lasts. Offer is available in select Dealership only.
- This Offer cannot be clubbed with the Gurudakshina Offer
- For more details on this offer, please visit your nearest authorized Hero outlet
- Hero MotoCorp reserves the right to change / modify / withdraw offer without any prior intimation
- All disputes are subject to the exclusive jurisdiction of the courts at New Delhi